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Star SEED BARGAINS

RECEIVED
FEB 8 1938
Department of Agriculture

TIMOTHY
Lot SILVER
\$ **1.90**
BU.
SEE PAGE 14

SCARIFIED
WHITE SWEET
CLOVER \$ **5.20**
LOT BU.
GOODLUCK
WONDERFUL
BARGAIN
SEE PAGE 8

Save On
ALSIKE \$ **13.60**
BU.
Lot THRIFT
BIG VALUE
SEE PAGE 6

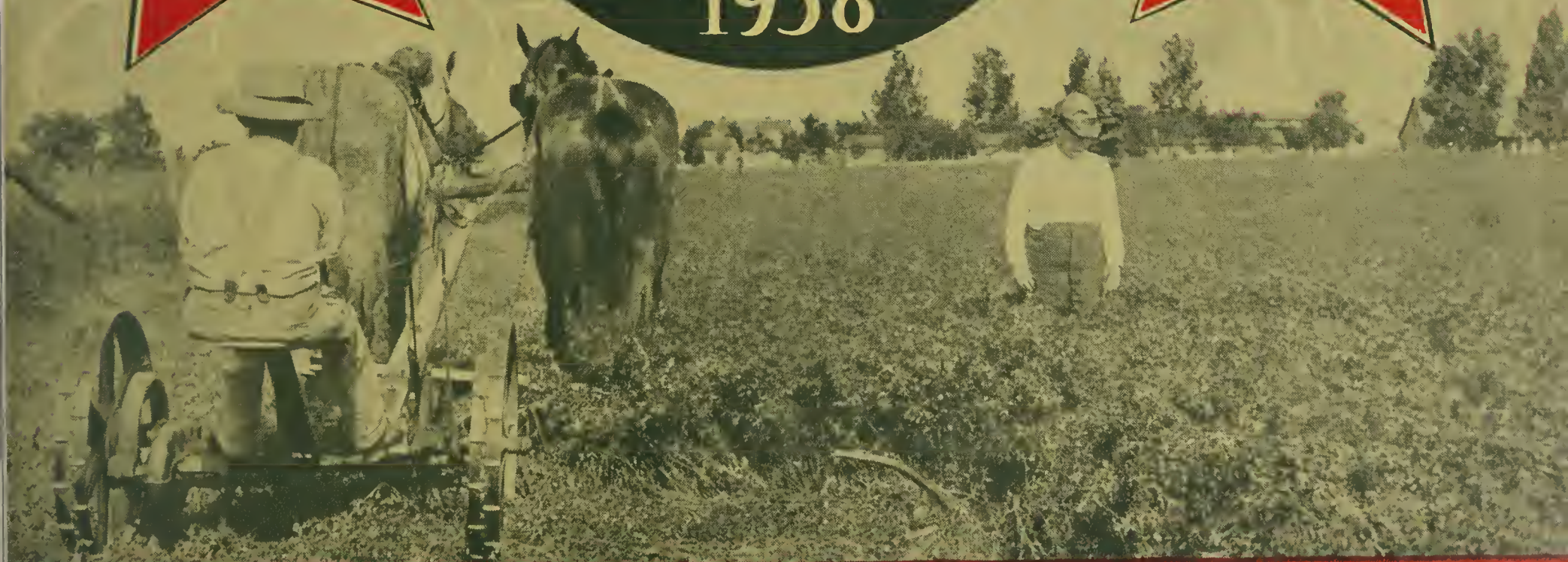
CLOVER \$ **3.00**
PER BU.
LOWER NOW
BUY EARLY
See Page 4

TIMOTHY AND
ALSIKE \$ **4.50**
BU.
ECONOMICAL
COMBINATION
SEE PAGE 17

GRIMM
ALFALFA \$ **16.90**
BU.
SUPER
HARDY
PAGE 12
OTHERS 13 AND 33

America's
Greatest
**SEED
SALE**
1938

ALFALFA \$ **14.90**
BU.
EXTRA HARDY
U.S. GROWN
See Page 12



AMERICAN FIELD SEED CO.

43rd and Damen Ave.

Chicago, Illinois

**OUR
1938 SEED
BARGAINS**



**WORLD'S
GREATEST
VALUES**

**I'LL GIVE
YOU A SQUARE DEAL**

Dear Friend: I am always happy to greet you each year in our new Catalog. You and I are both interested in seeds and that is what I am going to talk to you about today. It seems like each year something new turns up in the seed business. Last year, we thought there would be a good crop of seeds in 1937. Just the opposite happened. There was only about 20% to 25% of a normal Red Clover crop in the north central states. Alfalfa was only about 60% to 65% of a normal crop in northern and western states. Alsike Clover was about 60% to 65% of 1936 crop. Sweet Clover crop was a little larger. There was a large Timothy crop and prices are lower. I receive many letters from friends and customers around the first of the year, asking if they should buy now or wait until seeding time. None of us are always right 100%, but if I thought the spring was the low market, we would not have bought a few hundred thousand dollars worth of seeds last fall when crops were moving. If you will check up over a period of years, believe you will find that seeds were much higher at seeding time than around the first of the year. We were able to lay in a nice big stock of fine seeds. We bought them right and we are going to turn them to our customers at prices that will save them money. This year, I am striving to give our customers a better quality of seeds. And you still get these better seeds at rock-bottom prices. We have our own cleaning machinery. We buy in the producing districts and sell direct to you. This cuts out the middleman. No wonder he doesn't like us and tries to knock us at every opportunity. There are two or three farm papers with whom we do not spend any money for advertisements, who attempt to discredit us. We pay no attention to these tactics. Read our Money Back Guarantee on page 2. You are the one we want to please. To prove we are satisfying our customers, our business increased 25% last year. A larger volume of business enables us to sell on a closer margin. This is to your advantage. I am asking for your seed business. You will get a square deal. Kindly favor us with your order.

Sincerely yours,
E. E. ELDER, President



LOT DIAMOND RED CLOVER

**An Extra Fine Seeding at a Very Low Cost
Complies with Soil Program**

Lot "Diamond" will appeal to thousands of farmers. Most farmers add Alsike and some Timothy to Red Clover for a well balanced seeding. This lot is fully one-half Red Clover, approximately ten percent Alsike and forty percent Timothy. Average 60% Clover. Produces a heavier growth of hay and pasture. The quality of the crop is better. Grows most anywhere.

You'll Like the Quality and Savings

Lot "Diamond" is new crop domestic Northern grown seed. Has a good bright color. It has been recleaned and tested. Shows good purity and germination. This is not cheap seed. I guarantee it to be good dependable quality. If you are doubtful about the quality, write for a free sample. Sow around 8 or 9 pounds per acre. You are practically sure of a catch when you sow Lot "Diamond."

The cost of seeding is low. It is suitable for Agricultural Conservation Program. I am glad to recommend Lot "Diamond" to our customers and friends. Order this lot and if you are not pleased with it after you take it home, kindly return the seed and I will see that your money is refunded promptly, including all transportation charges. Order early while prices are low.

**\$15⁶⁰
Bu.**

**HOME
GROWN
98 to 99%
PURE
INCLUDING
ALSIKE
AND
TIMOTHY**

The BEST SEEDS RAISE the BIG CROPS STAR BARGAINS

Good Seed Made Better

Part of our service to you is to take good country run seed and reclean and grade it. We have machinery, operated by experts, that enables us to make seed of greatly improved quality. Removing weed seeds, light stock and chaff makes smoother, more uniform and more valuable stock. The percentage of clean out is often astonishing. You may be able to buy country seed for a few cents less per acre but it is more to your interest to sow recleaned, tested seed.

Quality That Satisfies

We build our business by satisfying our customers. That is why we first satisfy ourselves that the seed has the ability to produce a good stock. You have the privilege of testing our seed further. Your money back if not pleased. See guarantee on page two. Old customers send in repeat orders. New comers join the fold. Business increases because our qualities and service satisfy. Compare grades of equal quality and you will find our prices lower.

DEPENDABLE QUALITY for EVERY POCKETBOOK

Seed quality is determined by color, size of berries, purity and germination tests and hardiness. All our grades are selected so as to give satisfactory germination, purity and hardiness. Yet one lot has a better color than others, another has larger berries or a slight variation in test. All lots are dependable for performances but not equal in appearance.

All customers do not have the same ideas of buying. One demands the very finest color, large berries and everything as near 100% as possible. Another considers the economy of lower priced grades and has found that they give good results. So we have different grades in some lines of seeds. You can secure from us just what you want and at prices that do save you money. Please study grade described below. Free samples sent on request. Prices are on page 32.

PINNACLE BRAND

Our top grade and an extra fancy quality. Beautiful color. Plump seed, smooth, uniform. This is the brand that satisfies the most critical customers. It is always a great value at our low price. Buy it, if you demand the very best.

UNIVERSAL BRAND

A very fancy quality running a shade under the Pinnacle in appearance. Will compare favorably with many of the "Best" grades. A sound, reliable type of stock priced at a nice saving in price.

ECONOMY BRAND

Good serviceable seed. Not as nice in color. Contains some smaller berries. Gives good performance and therefore pleases buyers. A real value for the price. See page 32.

SPECIALS

You will find other lots listed by different names. These are "specials," described in full particulars instead of being classified under a certain grade. All are extra values.

Tested QUALITY

COMPARE VALUES

We invite you to see for yourself that you can save money by trading with us. Ask for free samples. Compare them with others. It's the quality that counts. Higher prices do not make finer quality. Judge the seed itself. Then let our prices talk. On any seed of equal quality we assure a substantial saving. Thousands of farmers have found this true. Let us save you money, too.



Newman, Ill.
Gentlemen:—For several years I have bought of the American Field Seed Company, Chicago, Illinois, from 40 to 80 bushels of the Pinnacle Brand of the Medium Little Red Clover seed; each year every bag opened has been true to grade and fine quality. No better seed found on the market. Our dealing has been agreeable and satisfactory.
(Signed) C. Rutherford.



McCredie, Mo.
Gentlemen:—Enclosed find four orders for myself and neighbors, also find check for \$277.55. We appreciate the prices you gave us on this order very much and they are saving several dollars to us. You can figure on a good trade from this locality. Respectfully (Signed) J. T. Wilkinson & Son, Per Ralph Wilkinson.



FINANCIAL STRENGTH

The American Field Seed Company has a financial backing of more than \$800,000.00. Many years of fair dealings have established them as leading seedsmen who sell direct to farmers. Quality seeds, low prices and honest methods have brought their just reward. Their business has grown and they are reputable and reliable.

The American Field Seed Company has business affiliation with the following banks and they will gladly answer any questions as to the ability of said Company to serve seed buyers in a manner that will give complete satisfaction to the purchaser.

First National Bank
Chicago

Drovers National Bank
Chicago

Terminal National Bank
Chicago



Our Seed Analyzed

Our business cannot grow unless our seeds grow and give satisfactory performance. We cannot afford to guess therefore we test for purity and germination. Thus we secure information which enables us to know whether the seed has the ability to produce satisfactory stands.

Consider how much more satisfactory it is to buy seed of predetermined quality than to choose stocks where the quality is guessed at. You of course have the privilege of having your seed retested by State or U. S. Government Agencies. We want you to be completely satisfied that you have received full value and saved money.

Why Our Prices Are Low

There are several reasons for our unusually attractive prices. We handle a large volume of seed. Sellers cater to us and make lower prices to get our business. Our operating expenses are kept down. We employ no salesmen and do not lose money on book accounts.

Our aim is to get a large volume of business by selling at lowest prices. A ten percent profit on \$3.00 worth of orders looks better to us than 20% on \$1.00. This makes our business grow because our customers are better satisfied.

Market Conditions

The market is higher on Red Clover, Alsike and Alfalfa. Red Clover was about 20% of a crop in the middle west. Alsike was about 50% of a crop. Alfalfa was a very short crop. Sweet Clover, Timothy and Grass crops were larger, and prices are lower. There is a big demand on account of the Agricultural Conservation Program, encouraging more farmers to sow clovers and grasses. I advise my friends to buy early and save money.

Our Hardy Northern Seeds

We try to obtain only hardy northern grown seeds. Ninety percent of our customers are located in the northern states. They have to have hardy types of seed. Seeds grown in Arizona, New Mexico and other southern states, are not suitable for our customers.

ESTABLISHED RELIABILITY



"\$1,000,000.00 Back of Us"

We are a well established firm and have been in business in the same location for fifteen years. We use the government mails to sell our seeds and therefore make our statements true. Our methods are subject to state and U. S. Government investigation. Our future development depends entirely on how well we please you. All seed is sold on a guaranteed basis, see below. You will find our bank references in the opposite column. We have served over 100,000 farmers. We are specialists in farm seeds as we handle no other seeds. Years of experience, thousands of satisfied customers, strong financially and liberal guarantee all protect your interests.

We sell on a wholesale basis and save you money. Why buy at retail? Why buy from agents who often make statements that the house won't back up? Buy direct and save money. The savings are unusually large in our great Star Bargain Sale.

OUR SEEDS GUARANTEED TO SATISFY YOU

GUARANTEE

Your Money Back if Our
Seeds Fail to Please

We hereby give an explicit guarantee that the seeds shipped to you will be absolutely satisfactory. If they are, for any reason whatsoever, not satisfactory and you do not feel that they are worth more than you paid for them, you can return them at our expense and we will refund your money and any freight charges you have paid.

We cannot guarantee crops as that is past our control owing to climate conditions, accidents and unusual things that occasionally occur, but we give you 30 days' time, after you receive the seeds to test them in any way you wish and give you full protection on your seed purchases.

American Field Seed Co.
E. E. Elder, Pres. Chicago

Our Motto

"We are not satisfied
unless you are."



Gentlemen:

In reply to your favor of the 28th, ult., we wish to advise that your treatment of this situation was highly satisfactory. We appreciate such fine treatment, and assure you of our future patronage. It is indeed a pleasure to do business with a concern that stands back of its motto.

Yours very truly, (Signed) Streamvale Poultry Ranch.
By John L. Stream.

Antioch, Ill.

Satisfying Service

**QUICK
SAFE
DELIVERY**

LARGE STOCKS

In spite of the short seed crop this past year we have been fortunate in accumulating a large stock of fine seeds. We bought these seeds early to a very good advantage. Getting in the early before the advance in the markets permits us to undersell most of our competitors. We could not replace these seeds at the price we paid for them. There will be a big demand for seeds throughout this year. Many seed dealers predict there will not be enough good quality seed to supply the demand.

Our Star Bargain Catalog prices will save you money and bring us a lot of new trade. Protect yourself by buying now when prices are low.

If you wish a receipted invoice, ask for it on your order.

How to Order

It is easy to buy from us. Use an order sheet if you have one. If not, any kind of paper will do. Write your name and address clearly. Put down the kind and grade of seed that you want. Specify the amount you desire and enclose remittance to cover the price of same. Send your remittance in the form of Bank Draft, Cashier's Check, Postal or Express Money Order or personal check, which ever is most convenient.

If the place to which you want the seed shipped is different than your post office please mention that clearly. If there is no agent at that point send money by freight transportation charges. State whether you want the seed shipped by parcel post or express. If desired, add enough to your remittance to cover postage.

If you wish a receipted invoice, ask for it on your order.

Quick Service to All Sections Chicago Location Helps You

Our central location gives you quick service and low freight rates. Incoming as well as outgoing rates are favorable. This helps us to buy and sell seeds to the best advantage. You benefit by these savings as they are passed on to you in the way of lower prices.

Excellent Facilities

We are located at the freight house of the Chicago Junction Railroad. The road connects with all lines that go out of Chicago. Most seedsmen in large cities have to haul their seed to depots by truck and that is expensive in cities. We do not have to truck a single one of our shipments which makes another saving that benefits you.

Quick Shipments

We deliver a shipment to the Chicago Junction Railroad before noon and that same day it leaves Chicago and is on the way to you. There is not a seed house in the country that we know of that can get shipments moving and delivered so quickly. Those who are located in small towns have to take poky local service all the way to destination. There is so much freight moved out of Chicago that through cars are made up for most towns. Then even if we have only a single bag to ship it goes about as quick as a carload. There is no delay of several days switching on our shipments. They move quick and travel fast.

While this makes it ideal for late buyers it is not advisable to wait until the last minute to buy. Especially not this year when seeds are scarcer and the best quality sells first.

Wonderful Building and Modern Equipment

Not only are our shipping facilities ideal but we are located in a building that enables us to operate on a very extensive scale. This building in which we are located is four stories and basement, 400 feet long, 60 feet wide, of fire proof construction. We are at 43rd and Damen Avenue or 1929 West 43rd Street.

We also occupy a frame annex 60x160, giving us a large capacity. Offices are on second floor. Come and see us. Our cleaning plant is equipped with modern machinery. We have machines that many seedsmen do not have because they do not handle enough seed to justify the expense. It is this equipment that makes it possible for us to produce such a fine quality of seed. If it were not for our cleaning machinery we could not offer you such bargains as pack this book from cover to cover. You are profiting by our investment of thousands of dollars in this modern equipment. It makes possible better seed for less money and you know that better seed means better crops.

Farm Seeds Exclusively

We don't bother ourselves with garden or flower seeds or nursery stock or anything else but farm seeds. These things are all right and we advise big gardens and orchards and fixing up the farm with shrubbery and bulbs, etc. But we haven't time to spread our energies over all these lines. The farm seed business is a very vital and important one and we believe that by concentrating on one thing that we can serve our customers better. You are dealing with Farm Seed Dealers when you send your order to us. We specialize in that line.

LOWER RATES ON FREIGHT

Grass and Clover seeds take third class rate. Rates may be lowered in some states. Grains and Corn are carried at 5th class rate except west of Illinois and northwestern states where the rate is 4th class. Your freight agent can give you rate from Chicago. Or write us for rates. Chicago rates are low. Add the freight to our prices and there is a big savings over your local dealer's prices. All our quotations include bags free.

EXPRESS for RUSH SHIPMENTS

Express is the best for quick arrival and if you are delayed and want seed at once you may desire express service. All seeds take the second class express rate. Express is about double the freight charges. It is advisable of course to order early so your seed can come by freight as that saves you considerable. On account of our superior freight service we can get freight shipments through much more quickly than most other houses.

Our Quality Satisfies and the Price Saves You Money



RED CLOVER

Hardy New Crop

OVER 99¼% PUREFine Import Seed
A Superior Value

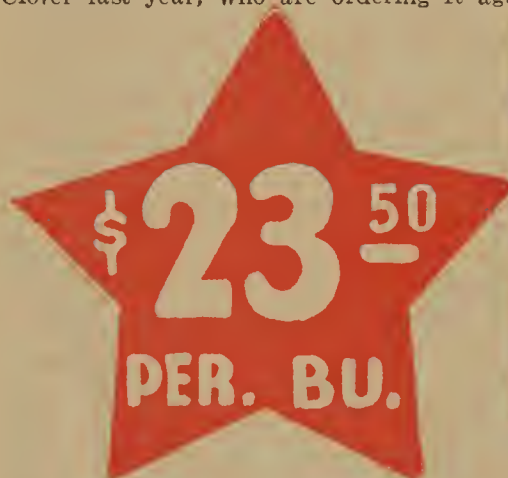
See Sample Enclosed for Quality

Notice the bright, plump, clean seed in our sample. See how pure it is; better than 99% and the germination is high. It has the color and lustre that indicates top quality seed. It is strictly Extra Fancy grade. We do not believe you will find anything finer. Yet our price is extremely low. Contains no Canada thistle, quack or dodder.

About two years ago the U. S. Government cut the duty in half on imported Red Clover. And owing to the short crop of domestic Clover the past two years, you can buy this fine lot of Red Clover at \$14.00 to \$16.00 per hundred under domestic seed. Several million pounds of this European seed was imported last year. We sold several cars last year and have had many favorable reports from customers. H. S. Thomas of Upper Sandusky, Ohio, writes that he sowed this imported clover last year and it did just as good as the native seed. Another customer from Marcellus, Michigan, writes that he got a better stand than his neighbors, who paid \$10.00 per bushel more for home grown Clover.

Lot "Worthmore" Hardy European Strain

Our Government import law requires all Red Clover from southern Europe to be stained 10% red, because it is not adapted to this country. Government regulations require Clover grown in northern parts of Europe to be stained 1% green, because it is adapted. We have selected the hardier strains of Red Clover grown in the mountainous territory. In the past several years State Reports show in comparative tests with domestic seed, that some of the hardier European Clover yields were equal or better than domestic Clover, from corn belt states. Our Lot "Worthmore" will appeal to thousands of farmers who have not signed up for benefits on the Soil Program. We have many customers who bought this hardy European Clover last year, who are ordering it again this year.



HOME GROWN RED CLOVER

PINNACLE BRAND

EXTRA FANCY New Crop Northern Grown. Guaranteed to Satisfy and Save You Money
INOCULATION FREE WITH EACH BUSHEL

This is real top quality Medium Red Clover. Hardy domestic grown seed like our Pinnacle Brand is not plentiful. The crop in four of the leading Corn Belt States in the middlewest was the smallest in twenty years. This is Idaho grown. It is really a beautiful quality. Large plump high colored seeds, clean as a ribbon. Will satisfy the most critical buyer.

Home Grown—Guaranteed

We do not handle any southern grown Red Clover. It is not good for our customers. We want your further business. Our Pinnacle Brand has been thoroughly re-cleaned, tested and guaranteed to be just as recommended. Thousands and thousands of our customers have been using our Pinnacle Brand Seeds for years with the utmost satisfaction. Our other grades of Red Clover, Utility, Economy and Universal, quoted on

page 32, are all home grown seeds. They are all priced to save you money.

Underpriced—Lower Now

We have priced our Red Clover to sell. We challenge competitors to undersell us. Ask for a free sample. Compare quality and price. Buy now at present low prices. If you do not find the seed as represented and if you do not save \$1.00 to \$3.00 per bushel after you pay the freight, return the seed and we will refund your money plus freight.

Red Clover stocks are small and prices are due for a big advance during the spring rush. Buy now at a big savings. If you want the very best, buy our Pinnacle Brand. Not one kick in a thousand orders from customers who buy this grade. We satisfy and save you money.



Gentlemen:

I have bought and sowed all my seeding from the American Field Seed Company for more than five years, and have always been well pleased. Will perhaps need more seed soon again.

(Signed) John O'Meara.

Monroe, Wisconsin.

Dear Sirs:

Received my clover seed, and am well satisfied with the quality and purity. I have had it analyzed and find it just as you advertise. Always had the seed tested, and found yours free from noxious weeds. This is more than I can say for some of the other firms I have dealt with. Truly yours, (Signed) Otto J. Klein.

Streator, Ill.





MAMMOTH CLOVER RED

Those who understand the Mammoth Clover seed situation will quickly appreciate the wonderful value in Lot Surpass. This seed is nearly all produced in the northern part of the United States. It is sown all over our country but is generally cut for hay or plowed under in all but the north. There is where the seed comes from. Seed production was a total failure in some of those sections and very light in others. This Star Bargain will save you \$1.50 to \$2.50 per bushel.

Guaranteed Quality

We guarantee this lot to be free from Canada Thistle, Quack Grass and Dodder. We guarantee it of high purity and germination. You can buy it subject to any state or U. S. Government test. You do whatever you want to prove to your own satisfaction that this is a bargain. Investigate and compare. You will discover that our Star Bargain Sale is saving the farmers of this country thousands of dollars on their seed bill. This seed is high quality seed. It is only the price that is low. Complies with Agricultural Conservation Program.

Where to Sow Mammoth

This clover grows larger than Medium Red and also somewhat coarser. It is often called sapling Clover. The yields of a crop of Mammoth are quite a bit heavier than of the Medium Red. The Mammoth, however, does not make as much second growth as the medium. It is also later in maturity.

If your seasons are too short for two crops of Medium Red

it pays to sow Mammoth. If you are sowing clover mainly for the purpose of plowing under use Mammoth and you may prefer it for sowing in mixtures. Lot Surpass in truth surpasses all similar offers and anyone wishing to sow Mammoth Red Clover will make a wise purchase when he orders this lot.

You want clean, pure, bright, plump, high colored, strong germinating seed, and you get all of those in Lot Surpass.

INOCULATION PAYS BIG DIVIDENDS

"ALL AUTHORITIES SAY INOCULATE Legume Seed"

Give Legumes a Chance to Work

Legumes are soil builders only when they have the right kind of bacteria working in its roots. Without them the crop cannot gather nitrogen from the air. If they can't do that they can't build up land. Neither can they produce at their best if they are not inoculated. To get the full benefit from a legume crop the inoculation must be present.

Cost of Inoculation Is Small

See prices of McQueen's and Tubercle Germ in next column. Figure it down to cost per acre and you will see it is low. We have been making investigations for several years to find an inoculant that would produce maximum results for the lowest possible cost. We now have two of the best inoculations, priced so low you cannot afford to sow legumes without inoculating the seed. The material can be placed in your bag of seed. It is easy to apply. Full directions are on each can. We guarantee inoculation so you take no chance on your investment.

Inoculation costs so little and means so much in getting a full heavy production, it hardly pays to take a chance. Play safe. Inoculate.

Different Strains of Bacteria

If you do your own inoculating be sure to specify what kind of seed you want to inoculate. Then we will send you the right kind of bacteria. Red Clover and Alsike need a different bacteria than that required by Sweet Clover and Alfalfa. Soybeans need still another kind, etc. The fact that one kind of a legume crop grows on your land is no sign it will grow other kinds. Play safe and inoculate all legume seeds.

McQUEEN'S

The ideal moist legume inoculant. Nationally used for years. Contains more nitrogen-fixing bacteria than other nationally advertised inoculants. These bacteria are prepared from special high-bred strains. McQueen's is fresh and cans dated for your protection. Fully guaranteed.

POSTPAID PRICES

For Clover and Alfalfa

1/2 bu. size 30c; 1 bu. size 50c;

2 1/2 bu. size \$1.00

Soy Beans, Cowpeas, Vetches,

Field Peas, Lespedeza

2 bu. size 50c; 5 bu. size \$1.00; 10 bu. size

\$1.70; 20 bu. size \$2.75

Tubercle Germ

This is our own standard inoculation.

Very popular and easy to apply. Guaranteed to make nodules on the roots of legume plants if applied according to the simple directions that come on each package. This is prepared exclusively for us by one of the foremost laboratories in the United States. We have set new low prices on our Tubercle Germ so that the cost is a very minor item. Considering the returns it gives it surely pays to use it. Often inoculation means the difference between success and failure. Our guarantee of inoculation protects you and assures you of getting a high quality product.

POSTPAID PRICES

Alfalfa and All Clovers

1/2 bu. size, 30c; 1 bu. size, 50c; 2 1/2 bu. size, \$1.00.

For Soy Beans, Cowpeas, Vetches, Lespedeza and Field Peas

1 bu. size, 30c; 2 bu. size, 50c; 5 bu. size, \$1.00; 10 bu. size, \$1.65



Gentlemen:

Please inoculate my clover seed, as I enclosed 50c extra in my order. Ship as soon as possible. Have been ordering my seeds from you for 7 or 8 years. Like your seeds fine.

Sincerely yours,
(Signed) WIRT D. LEE, R.F.D.1

Creston, W. Va.



Gentlemen: This has been the driest year that was ever known in Kentucky. A seed merchant told me he sowed 2 bushels of Alfalfa and did not have a dozen stalks in the whole field. I sowed your seed, inoculated, and have a good stand of both Alfalfa and Sweet Clover. Yours very truly,

(Signed) S. T. GLASS.

Rockdale, Ky.



ALSIKE CLOVER

LOT
WISCONSIN

\$19¹⁵

PER BU.

BAGS
FREE

Saves You Money

The Alsike crop was short but we are holding down the price. A bushel sows 10 acres. Cheap as Sweet Clover to sow. Costs about half as much to sow as Red Clover. Alsike has higher feeding value than Red Clover. The hay is less dusty. Grows on poor soil. A seeding lasts several years.

Many farmers practice sowing some Alsike with Red Clover. It adds to production and helps to do away with bare spots in the field. Alsike is less apt to winter kill and is generally a good producer.

Character of Seed

The quality of this lot makes the value. It is good clean high germinating Alsike. We bought it at a bargain price because it contained some White Dutch Clover and a sprinkle of Red Clover. That doesn't hurt it for practical purposes at all. We snapped it up when it was offered to us because we knew our customers would be delighted with an opportunity to buy such seed at such low figures. It's priced \$1.50

High Bright Color, Excellent Purity. Strong Germination. Shipment guaranteed satisfactory. An Extraordinary Star Bargain.

to \$2.00 per bushel too low. Your dollar does its duty when you invest it in Lot Wisconsin.

Easy to Get Started

Alsike Clover is one of the easiest to get to grow. This crop does not care much what kind of land you sow it on. It may be too sour for Red Clover or too wet and yet it will grow Alsike. It works well in pastures and meadows. If you have any trouble getting clover started use Alsike. It's a good plan to mix it with Red Clover if you are doubtful of success.

Lot Wisconsin Priced Low

This great Star Bargain deserves the attention of every buyer who wants to get all he possibly can for his money. You will not be disappointed. Since we secured this seed we haven't been able to find another like it at a similar price. The seed is all higher. The producers have all sold. We can offer this Lot Wisconsin only so long as this lot lasts. Buy it now.

LOT
NEVER-FAIL

\$18³⁰

PER BU.

Gold Mine Clover Mixture

An All Clover Mixture

About equal parts Red Clover, Alsike, Alfalfa, Crimson, Korean and Sweet Clover. Some of these seeds are grown mixed. Others get mixed in cleaning mills. We mix these lots together to make Gold Mine Clover Mixture. It is well recleaned. Sow 10 to 15 pounds per acre. Cost is low. Makes wonderful pasture or hay. Fine for soil building. Production is heavy. Grows anywhere. Price \$20.00 per 100 lbs. See page 32 for prices on smaller quantities.

LOT
THRIFT

\$13⁶⁰

PER BU.

A Bargain We Endorse Highly

This lot cuts your seeding costs 15% to 25%. It is practically all Alsike Clover. It contains small percentage White Dutch Clover and Timothy. It might have a sprinkling of Red Clover. Over 90% is Clovers and it produces a practical crop for hay, pasture and building up the land. This type of seed can be sown on most any type of soil with success.

A Wonderful Opportunity

This seed has been recleaned. Has a good purity and satisfactory germination that will produce a good stand. It's a sure crop. Sow about 6 or 7 pounds per acre. Send for a free sample. See for yourself. We guarantee it to be satisfactory. Sold on our Money Back Guarantee.

The Best Alsike Bargain

You stretch your seeding dollars to the limit when you buy this Lot Thrift. There is more Timothy in this seed than in Lot Wisconsin, but Alsike predominates as it runs over half Clover. It is a very nice looking lot of seed. Around 8 pounds to 10 pounds per acre makes a good seeding. It is one you can be proud to show your friends. A lot of value for a small cost.

Thoroughly Recleaned

This Lot Thrift has been cleaned and graded with utmost care. It has been blended into a quality that is always economical. It germinates readily and grows a heavy crop of very fine hay. It makes a satisfactory and profitable seeding. See page 32 for prices on other grades.



Nashville, Ind.
Gentlemen: Enclosed herewith another order for Clover Alsike and Timothy mixed. The seed I bought from you before produced such a nice piece of grass that it is the talk of the neighborhood. They say it is the best piece that they have seen anywhere this year.

(Signed) E. B. Nisbet.



Newald, Wis.
Gentlemen: The Alsike that I bought from you in the spring was certainly fine and I have the best new seeding in the country. The Champion Beardless Barley that I bought from you were No. 1 and I have harvested it already.

Yours very truly,

(Signed) R. B. Rose.



SWEET

THE WONDER CROP



Save Most by Buying Now
Sweet Clover seed production is short. The demand for it is heavy. Higher prices are certain. Our present quotations are based on early purchases. Markets are now higher. Buy early and share in these extra values.

CLOVER

For FERTILIZERS PASTURE and MONEY MAKING

Domestic Northern Grown

More land than ever is going to be sown to clovers and grass this year. Sweet Clover is a great favorite because it excels all in soil building and is the cheapest of all to buy. Seed supplies are not large. Already market advances show the tremendous demand for this crop. We bought large supplies early. As long as they last you can buy at our money saving prices. All seed has been thoroughly re-cleaned and scarified. It goes further and is the cheapest seed you can buy. We guarantee to satisfy you and save you money. Take advantage of our low prices and sow the most popular clover of the year.

Make Your Ground Easier to Work

We know that many of our customers, because of conditions, have been compelled to neglect proper rotations. The humus or decayed vegetable matter in the soil has run down. Such ground does not warm up so quickly in the spring. It stays wet longer and then dries up harder. It does not plow so easily and you have to get on it just at a certain time or you have trouble. The soil washes faster and gullies begin to form.

When you grow Sweet Clover and plow under a good green growth you can correct this condition quickly and secure again that mellow, easily worked ground that produces the most profitable crops.

Increases Production

Besides improving the condition of the soil Sweet Clover adds a lot of nitrogen which it takes from the air. If you use Commercial fertilizer you know that nitrogen is the most expensive food element to buy. Sweet Clover gives you this nitrogen at practically no cost. Corn after Sweet Clover generally shows an increase of 25 bushels per acre.

It is not necessary to wait two years to get the benefits of this clover. Sow it in the spring. Pasture it or take a hay crop in the fall. Plow it under next spring and plant to corn the same year. It accomplishes wonders in a short time.

Greatest of Pasture Crops

You can depend on Sweet Clover taking care of at least twice as much stock per acre as your ordinary pastures. In many cases it will handle four times as much as native pastures. Even after you figure you have it stocked as heavily as it will stand you'll find it could handle still more and you may want to clip it to keep it from getting too big and coarse. If you clip it set the sickle bar high.

It grows so fast, it will amaze you. The feeding value, too, is exceptionally high. It is very rich in protein which is so expensive when you buy it in commercial feeds. It's good for livestock of all kinds. They thrive on it. Many use no other feed. If you do feed grain the stock will get more out of it if they have Sweet Clover pasture. The value of Sweet Clover can hardly be emphasized too much.

Also makes good hay the first year and the first cutting the second year is of excellent quality.

Make More Money

Get more out of your acres. Sweet Clover will help you do it. It will give you results quickly and at a low cost. Buy our Star Bargains. The seed is good and the prices are real bargains.

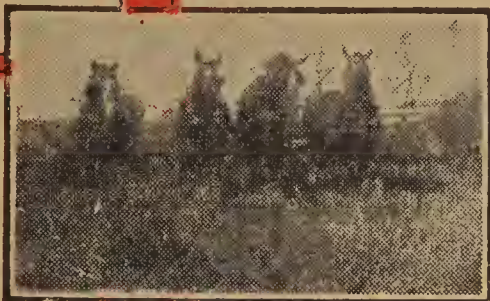
UNHULLED WHITE OR YELLOW BLOSSOM SWEET CLOVER

Nature's Way of Seeding

This is a beautiful bargain in seed in the same form as it falls from the plant in the fall. It is one of the surest and best ways of getting a stand. This should be sown during the early winter. The seed then becomes imbedded in the soil. The freezing and thawing prepare the seed for quick germination in the spring. Unhulled is not recommended for late spring seeding as it is slower in germinating. A good time to sow is January, February or first part of March, right on the snow or frozen ground.

Extra Nice Seed

Much unhulled seed that is offered is poorly cleaned and contains dirt and sticks. Our unhulled seed is clean fine quality throughout. It is a fine Star bargain. Supply of unhulled seed limited so order early and sow early. Can supply either white or yellow blossom.



UNHULLED
White \$3.10
Yellow \$3.20
PER BU.
30 LBS.



Gentlemen: I bought Sweet Clover from you last spring, and sowed it on a stock field, on very steep ground sloping to the west. I have a fine stand, pastured it through the dry months and it is now over knee high. I am well pleased with the Red Tag Grimm Alfalfa seed bought from you last spring. (Signed) J. Ralph Meyer.



Gentlemen: Enclosed find another order for clover seed. This is my third year ordering clover from you. Am more than pleased with the last two clover seedings, both in price and quality. I had the only good piece of Sweet Clover seed in this neighborhood last summer. Yours truly, (Signed) Harvey M. Bode.



LOT CREAM
FINEST WHITE SWEET CLOVER

\$6.70
PER BU.

SAMPLE ENCLOSED

Finest White at Bargain Prices
This lot of Sweet Clover will please the most critical buyer. It's the cream of the crop. Big berries and fine color. The highest purity and the strongest germination. Doubt if you can find anything finer. Lot Cream is better than the average best.

Priced to Save You Money
Lot Cream is strictly Pinnacle Brand quality. Pinnacle is the highest grade. High grade seed is always satisfactory and economical. Your local dealer could not give you better seed if he charged you \$2.00 more. Why pay long prices. Buy lot Cream and save money. Domestic northern grown.

Our Seed Carefully Prepared
All of our seed is bought with care and cleaned with modern machinery. Our Sweet Clover is scarified by latest improved methods. You can depend on our seed as being good reliable stock. It must be good or we cannot expect your future business.

Grow Sweet Clover This Year
Build up your land. Grow better pastures and get larger yields of hay and grain. Sweet Clover will help you make more money. You cannot make a better purchase than lot Cream. Very few dealers handle seed of this quality. Order lot Cream. It will make us friends.



LOT NOBLE
\$6.25
PER BU.

in color and size of the berries.

Here Is a Leader in White Sweet Clover
This is an outstanding offer. This is the quality a lot of our customers ask for. Seed that is a little off in color; not quite so uniform in size, but clean and good germination and low priced. Lot "Noble" meets with these qualifications. It is not real fancy quality but a mighty serviceable lot of White Blossom Sweet Clover. It is similar to our Universal Brand. Some dealers might sell this quality as their best grade. A good percentage of this lot is first grade

Lot "Noble" Is Sharply Underpriced
We consider it one of the big guns of our Sweet Clover special offers. You'll like this lot of seed. We know it will deliver the goods and make us a lot of friends. This seed was scarified with the Eddy Scarifying Machine, which is one of the latest machines. It has been carefully blended.

Save Up to \$2.00 Per Bushel
If you will check our price on Lot "Noble" with prices others are asking for a similar quality, you will find a big saving on this lot. We will be glad to mail you free sample of this seed. We have carefully tested Lot "Noble" and know we are offering you one of the finest values of the season. It is a real bargain. We offer this lot on our Money Back Guarantee. Remember, "We are not satisfied unless you are."



Mooresville, Ind.

Gentlemen: I wish to say to my brother farmers of the United States that after 4 years dealing with the American Field Seed Company, that I have saved on an average of \$2.00 per bushel on most seeds bought of them and also got a square deal in every respect.

(Signed) J. T. Brown, Ex-Co. Commissioner.



Buy This Bargain NOW
We want every customer to get full value for his money. It would be difficult for us to get more seed like Lot "Good Luck" that we could sell at this low price. We recommend this lot as an outstanding value and urge you to buy now at this low price.

Very truly yours,
(Signed) W. P. Craig.



LOT GOOD LUCK
\$5.45
PER BU.

BAGS FREE

An Outstanding BARGAIN

Lot "GOOD LUCK" Priced Extremely Low
This is our lowest priced White Sweet Clover and a Star Bargain that excels all others. It is by no means cheap quality. The seed has been cleaned, scarified and germination is guaranteed. It will produce a good crop and should bring Good Luck to you who order it. It is domestic northern grown.

Good Luck Is Common Big White

Just the kind you most generally see throughout the country. It ranks foremost in land building and is used very extensively for pasture. Usually makes a good hay crop in the fall of first year and is used either for hay or pasture and for plowing under the second year. Grows fast, produces heavily and it is one of the best money making crops.

A Big Dollar Value
The quality of our lot "Good Luck" this year is far better than in previous years. It runs 20% to 30% better in quality. Not quite as fancy looking as our best grade, but a mighty serviceable lot of seed. The seed runs a little smaller, the color is not so uniform and it contains a little Yellow Clover. On account of some of the seeds being small, there are about 15% to 20% more seeds than in the higher priced seed. This makes a good stand. Many of our customers are not so particular about the color and size of the berry. You want seed that has satisfactory purity and germination at a real bargain price. Lot "Good Luck" has those qualifications. We ship this seed to you on approval. Our Money Back Guarantee on Page 2 protects you.

STAR BARGAINS

SWEET
CLOVER

LOT JEWEL \$6⁹⁰

A Lavish Value in Biennial Yellow Blossom Sweet Clover. A Bargain That Stretches Your Dollars

This Star Bargain glitters like a Jewel. It's a Jewel value. Very few dealers can match it. The Yellow Biennial Sweet Clover is not so plentiful as the White. It is becoming better known every year. It has finer stems and makes more leafy growth. We know where the best Yellow Blossom Sweet Clover is produced. It is a profitable seed crop.

Yields lots of seed per acre. Matures about 10 days earlier than the White. Many say it is easier to grow. Makes a finer quality of hay. It is great for pasture and building up the soil. Lot "Jewel" is quality seed for quality folks.

Character of Seed

Lot Jewel is Pinnacle grade quality. That means the very best. It is fine, bright, clean, high colored seed. Free from noxious weeds and has high germination. If anyone talks to you about quality, get a sample of their seed. Compare it with sample of Lot Jewel. Nine times out of ten you will find our seed superior. It is strictly the highest quality.

Save Money

Retail dealers who sell the genuine Yellow Biennial Sweet Clover will no doubt ask you from \$1.00 to \$2.00 more for seed like Lot Jewel. Why pay more money? We sell you the seed on a guaranteed basis. Our Sweet Clover seed is carefully prepared. If you pay \$2.00 per bushel more, we don't think you would get any better seed than Lot Jewel. Take advantage of this Star Bargain offer. Don't pay two profits when you can get high quality seed like Lot Jewel at this price.



LOT VICTORY

\$6²⁵

A Very Nice Quality of Biennial Yellow

Here again as in all of our other lots of Sweet Clover you discover what amazing values we are giving our customers this year. We know that this low price will put Biennial Yellow Sweet Clover on thousands of farms that have never had it before.

A Good Quality of Seed

Lot Victory is seed that will produce very satisfactory results. It is good seed. It has been well scarified. The germination is good. You will like it because it will do as much for you as higher priced seed. It's not so extra fancy in appearance, having somewhat smaller berries a little off colored. That is why you can buy it cheaper. If you are strong for looks buy Lot Jewel described above. If you don't care so much for looks you can make an extra saving by ordering Lot Victory. It is guaranteed to satisfy.

Good Time to Get Started

Biennial Yellow Sweet Clover at this price is cheap. This fine stemmed leafy variety is becoming more popular. Some sow it alone, others mix with white for pasture. You can sow Lot Victory on old pastures and increase the returns therefrom. As a soil builder and pasture plant this clover ranks high. Remember it's a bargain.

GREATEST VALUES

HUBAM ANNUAL WHITE SWEET CLOVER

LOT MODEL \$12⁹⁰ Per Bu.

Clover only not quite as large. Fine for pasture or to plow under for fertilizer. Sow 12 pounds per acre. This crop is very popular because of its high value.

Blooms, bears seed or makes a hay crop the same year it is sown. Lives only one year. Looks like other Sweet

Big Money in Seed

The drouth caused a failure of Hubam with many growers. Therefore seed supplies are extremely short. It will take a year or two to get production back to normal. There is a big demand for Hubam. Seed prices should be good for producers. Seed yields of 300 to 500 pounds per acre are not unusual. May be sown 8 to 10 pounds per acre for seed production.

Stocks Small But Quality High

Our limited supplies of seed are of very fine quality. All new crop, of course, and thoroughly re-cleaned and scarified. Practically all Extra Fancy quality. We have just a very little of the Choice Grade. See page 32 for prices. Get your orders for Hubam in early.

EXTRA HIGH QUALITY
EXTRA LOW
PRICE

LOT HI-TEST

The Pinnacle of Quality In Grundy County Sweet

\$6⁹⁰

Like Lot Cream this Lot Hi-Test is the finest of quality only it's Grundy County instead of large white. It is truly beautiful seed. It is better than the average best seed. The farmer who is particular and "cranky" about his seed will want this extra fancy Star Bargain. Lot Hi-Test is pure and clean. It is a quick growing and high germinating Lot. The berries are uniform and the color is excellent. If you want only the finest buy Lot Hi-Test.

Grundy County in Demand

In some sections the common Big White grows too tall to suit growers. They want a smaller variety. Grundy County Sweet Clover fills that need. Seldom grows over 3½ feet high. It is also earlier. The seed of Grundy is smaller and goes further. A bushel sows 5 acres as against four acres for the common. Therefore it is cheaper to sow.

This Lot of Hi-Test is one of our finest bargains. It's priced far under regular retail selling prices. Anyone wishing Genuine Grundy County Sweet Clover will save money on this Star Bargain.



KOREAN CLOVER LESPEDeza

\$1.90
Bu.

BAGS
FREE

A Great Clover for Poor Thin Land. Requires No Lime or Fertilizer

Its popularity increases year after year. Very easy to get started. A phenomenal drought resister. High in food value. Extra fine summer pasture. Grows on the poorest land. Enriches soils and keeps them from washing. Tens of thousands of poor acres are being reclaimed by Korean Lespedeza.

Description

Korean is an annual. That is, it grows only one year. However, it reseeds itself very easily unless the season is too short to mature seed. The stands from re-seeding are generally much thicker than the original stand.

The stems are fine. The growth is not so tall but is very leafy. The feeding value is very similar to Alfalfa. In the latitude of Central Missouri it makes up to 3 tons per acre. In the north it is best for pasture. Korean is especially good in pasture mixtures because this clover does not make much growth in the spring. In the hot dry summer months it grows best. Pastures containing Korean do not dry up but continue to flourish until killing frosts.

SEEDING SUGGESTIONS

Your seed bed **Must** be firm and the seed must **Not** be covered deeply. Broadcasting on winter grains is a good practice. Sow like Red Clover. Running a roller over the ground later helps both grain and the clover. When sown with spring grain, roll the ground thoroughly then sow Korean and roll again. Seed may be broadcast in early spring on thin pasture without any seed bed preparation. Write for free circular for detailed information on this crop.

Twelve to fifteen pounds per acre is the general rate of seeding. The seed is sold at 25 pounds per bushel.

SPECIAL STRAIN NO. 19604 KOREAN CLOVER

New Early Type

This is the first year this type is offered. Don't confuse it with the Common Korean, Sericea and Harbin Lespedeza. This strain proved far superior. The Agricultural College, Ames, Iowa, reports it matured seed every year for five years. A farmer in central Illinois writes us he obtained over 1000 lb. of clean seed per acre. Grew about two feet high in dry year of 1936.

SERICEA LESPEDeza

A Tall Grower—A Perennial

This Lespedeza differs a great deal from Korean and Harbin. Instead of living through reseeding it comes up in the spring from buds that form on the roots in the fall. That starts it off earlier in the spring. Grows two to three times as high as Korean. Therefore it is much better for hay. It also has a larger, stronger root system and is a superior soil-builder. Has lived over winters in the latitude of the southern part of Wisconsin.

Nature of Growth

Sericea grows slowly the first year sending up a single stem. It throws out more stems from the crown each year. Thus it becomes finer and heavier producing year to year. The leaves are smaller than alfalfa and go all the way to the base of the stem. Should be cut before blooming for best hay. May be used for pasture.

The strong tap root of Sericea penetrates the stiffest soils. This tap root branches very freely and this extensive root system loosens up the heaviest land. In fact, it is on heavy, stiff land that it does best. Gives remarkable results on flat, poorly drained land.

Seeding

Sow only scarified seed. Does not stand as much frost as Korean, therefore do not sow too early. Use about 10 pounds per acre. It is vitally important to have a solid seed bed and not to cover deep. Use a roller after seeding if you can. That is good practice on all grass and clover seedings.

We guarantee to save you money on Sericea Lespedeza based on the quality of seed we sell. Our price is figured on a 25 pound bushel. See page 32 for quotation.

Small lots, postpaid, 1 lb., 60c; 5 lbs., \$2.30; 10 lbs., \$4.00.

A Money Crop

Sow in the spring and harvest a seed crop the same year. Will mature seed in northern part of Corn Belt. For a seed crop sow 3 lb. per acre in rows and cultivate it. Two weeks earlier than Common Korean. Here is a chance to make real money. Order now. Supply limited.

Korean Strain No. 19604. Prices Postpaid: 1 lb., 75c; 2 lbs., \$1.40; 5 lbs., \$3.15; 10 lbs., \$5.60. Not Prepaid: 25 lbs., \$10.30; 50 lbs., \$20.40.

CRIMSON CLOVER

It is also known as Giant Incarnate Clover. It can be sown on almost any kind of soil. This type of clover has a lot of merit and is worthy of your consideration. Crimson Clover is used for a pasture and hay crop, also for building up the soil. Usually sown in the spring in the north. Considered an annual in the north, although has been known to live through the winter as far north as central Illinois. Can be sown with other clovers and grasses. It stops soil erosion. Grows about as tall as Red Clover and Alsike.

Feeding Value

Makes good pasture or hay. Milch cows have been observed to make more milk when pastured on Crimson Clover than when pastured on Red Clover or Alsike Clover. Makes better hay when grown with other clovers and grasses. The N. J. Agricultural Experiment Station conducted feeding experiments, which showed Crimson Clover was worth \$16.55 per ton when substituted for wheat bran at \$26.00 per ton. When cut for hay it should be cut when it is all in bloom.

A Wonderful Soil Builder

Crimson Clover is a legume. It adds nitrogen to the soil. Will grow on soil too poor to grow Red Clover. Plowing under a good crop of Crimson is equal to 10 to 20 tons of barnyard manure. On land that will make 30 bushels of corn per acre, a yield of 45 bushels may ordinarily be expected following a crop of Crimson Clover. Build up your poor land by sowing Crimson Clover. Sow 12 to 15 lbs. per acre. Our seed is fancy quality. Free from bad weeds. Sold 60 lbs. per bushel.

Price: ¼ bu., \$1.85; ½ bu., \$3.55; 1 bu., \$7.00; 5 bu., \$34.25.



Cicero, Indiana.
Gentlemen: In spite of the drought and heat, the Hubam Sweet Clover bought of you did exceptionally good. Hubam makes a fine crop to plow down for a corn crop. It also makes a fine fall pasture.

Yours very truly,
(Signed) T. E. Beals.



Centerville, Mich.
Gentlemen: Am interested in 2 bushels of northern grown Alfalfa and 2 bushels of Sweet Clover; prices to be good for 2 weeks. Might say that last year I purchased 2 bushels of medium Red Clover from you and it is the best I ever saw. Not a single plant of buckhorn in it. Thanking you, I am
(Signed) W. J. Kelley, R.F.D. 2.



ALFALFA

FOR THE CORN-BELT LOW COST HEAVY PRODUCTION

Corn-Belt Alfalfa has come into existence as a registered trade name for Alfalfa seed adapted to the corn belt as shown on the map below. A few progressive seed houses have determined after careful investigation that alfalfa seed produced anywhere in this section or northwest of it is adapted to any part of this section.

We have for example established beyond question that Alfalfa from the corn belt states does just as well in Wisconsin as Montana or Dakota common. It proves equal hardy, equally productive and this seed is obtainable at much lower cost.

Thoroughly Adapted

We have not made wild guesses but the fact of adaptation of such seed has been amply sustained by experiments made by state stations. It is further established by the experiences of our customers who have used seed from these sections for many years.

We have four different grades of Corn Belt—PINNACLE, UNIVERSAL, ECONOMY and UTILITY Brands. They are adapted for sowing in all Corn Belt States. Our Corn Belt Alfalfa is domestic U. S. origin. No southern seed in Corn Belt. See page 32 for low prices.

Always Dependable

Now we can help you solve your seed problems more easily. You can select registered trade-mark Corn Belt Alfalfa with the assurance that you will always get seed of dependable character. It will have the hardness and yielding quality you want at lower prices. There are only a few dealers "authorized" to use the special trade-mark stock. Always insist on genuine Corn-Belt stock.



Reg. U. S. Pat. Off.

WESTERN ALFALFA

PINNACLE BRAND
\$15.80 BU.

Here is a beautiful lot of Alfalfa. It would delight the eye of the most critical seed buyer or inspector. It has a very high purity and germination test. Has nice big plump berries and has a beautiful color. It is high grade

and compares with the best offered on the market. This is the quality we like to guarantee.

Grown in Western States

We bought some of this seed early in the fall before the big advance in the market. Our Western Alfalfa is a blend of high altitude grown California, Colorado and Idaho. We consider it hardy Alfalfa. It might not qualify for giving you benefit payments under the A. A. A. Soil Program in the north central states. A lot of our customers will want it on account of the fancy quality and low price. Ask for a sample and judge for yourself. Or, send in your order. If you do not find the seed equal or better than represented, ship it back freight collect and we will refund in full, plus freight. It's Pinnacle quality and will save you a lot of money. Our stock is limited and our advice is to order as quickly as possible.

STATE REPORTS

We base our claims on the character of Corn-Belt Alfalfa on reports from our customers and on reports from state experiment stations that we have studied. In our neighboring state of Wisconsin we find that Nebraska seed does as well as Montana or other extreme northern seed. Authorities recommend Grimm for super hardness, when that is needed, but the corn-belt common proved equal to any common.

For records on yields we find seed from our Corn-Belt section to equal or surpass others, and in some cases excel even Grimm in yields. These states include Massachusetts, Delaware, New York, New Jersey, Pennsylvania, Ohio, Michigan, Indiana, Iowa, South Dakota, Illinois, Nebraska and other eastern, western and southern states.

Our investigations have overwhelmingly convinced us that we would not be giving our customers the service they have a right to expect, if we did not show them this opportunity to save money on their seed bill.

OKLAHOMA

\$17.80
BU.

Pinnacle Alfalfa DRY LAND Hardy Seed

This seed was grown under hardy conditions, where there is lots of freezing and thawing. The mercury gets down below zero in the winter and they have a very high temperature in the summer. C. A. Helm, Associate Professor of Field Crops of the University of Missouri, has the following to say about Oklahoma Alfalfa: "Our tests made a number of years with Alfalfa Seed from various sources gave every indication that genuine Oklahoma grown Common Alfalfa was just as well adapted to Missouri as common Alfalfa Seed produced in Kansas, Nebraska and other States to the west and north." There is no question about it being hardy. Oklahoma Alfalfa has been sown in Indiana, Illinois and other States with the same general good results. Too bad the A. A. A. does not allow benefits for soil erosion.

Our Pinnacle Oklahoma Alfalfa is a very fine quality. Runs 99% or better. Nice plump, bright colored seed sold to you on our Money Back Guarantee. It is new crop. Our stock of this quality is limited. Order now.

ALFALFA



**MAKES
MORE
PROFIT
THAN
OTHER
CROPS**



LOT GRAND

**LOT
VIGOR
\$16.20
PER BU.**

**An Extra Bargain in
Hardy Alfalfa Seed**

1/2 GRIMM

If you want to be severely economical and yet get an extra hardy seeding of Alfalfa, you need look no further. Lot Vigor gives you just what you want, a low price and strong vitality. This bargain is another striking example of the efficient buying power of the American Field Seed Company. What dealer will sell you seed that is half Grimm and the rest hardy common Alfalfa at so low a price? It is a matchless value and a bargain that will please you. Under normal conditions it will make a fine stand. It is Northern U. S. grown.

Description

Lot Vigor has been recleaned. It has some off colored seed, but purity and germination tests are good. We have lots of testimonials from customers who have used Lot Vigor. The seeds are a little smaller than the average, so there are a whole lot more seeds in a pound than in higher priced seed. It's a real value and will save you a lot of money.

**\$14.90
PER BU.**

**A Big Value
Grown in the U. S.**

Our trade uses a large quantity of this grade. It gives good satisfaction. Our customers like it. They come back for more and tell their friends of this big value.

You get a lot for your money in this seed.

It produces good stands. Those stands yield fine crops. It is as hardy and productive as any common alfalfa. The crops are clean and vigorous. It is adapted for Soil Program.

Why so Low in Cost?

It is merely a matter of appearance. It is not as smooth or highly colored as our more expensive grades. It's a good bit like judging horses. One horse may not look as nice as another but he'll do just as much work and have just as good wind as a nicer looking one that sells for twice as much.

An Economy Seeding

This lot will hold down your cost of seeding. Sown at the rate of 15 lbs. per acre, it has produced good stands. It contains some smaller seeds which make a whole lot more seeds per pound and more seeds per square foot when sown. Start this money crop this year by sowing Lot "Grand." Sold subject to your approval. See guarantee, Page 2.

**LOT ROCK BOTTOM
HARDY
NORTHERN GRIMM**

**\$16.90
BU.**

Here is a super star bargain in Grimm Alfalfa. The price is low because it contains discolored seeds. Most of the seeds are smaller than in the higher priced Grimm. Small seeds will produce just as large a plant as the large seeds. A lot of our customers ask for this quality. They don't care for fancy looking seed if it germinates and the price is right. The number of seeds in a hundred that germinate are less than in higher priced seed, but there are so many more thousands of seeds in a pound that it produces as many sprouts as the higher priced seed.

We have offered this quality of Grimm in the past and our customers have been pleased with it. It has been well cleaned for bad weeds. Will save you 25% to 30% on your Alfalfa bill. Sow fifteen pounds per acre for a good stand. It is adapted U. S. grown.

IDAHO GRIMM ALFALFA

Extra Hardy—in Sealed Bags

This is a very fancy lot of Alfalfa. Idaho Grimm is considered super hardy seed. Idaho only produced about 40% to 50% of a normal crop in 1937. So many farmers want only Idaho grown Alfalfa and there will not be enough to go around. This lot of seed was purchased by our buyer in Idaho. You are assured of getting what you pay for when you buy this seed from us.

**\$22.60
BU.**

**Big Savings at Present Prices
Save \$2.00 to \$3.00**

Considering the high quality of this seed, we know our price is lower than others are quoting. This type of Alfalfa resists winter killing and is cheaper in the long run. Buy this seed and if you do not think you have saved money after you get the seed home, ship it back and we will refund your money plus freight charges both ways. Buy early while you can get this beautiful lot of seed.



Ravenswood, W. Va.
Gentlemen: I am much pleased with the Alfalfa and Red Clover got of you in March. The Alfalfa, sown in April, has withstood the worst drought ever known here. It is better than any grass, native or otherwise, and is still looking well. Send me your price list of seeds as usual.
Yours Sincerely, Chas. L. Brown (Ex-Senator).



Lawton, Mich.
Gentlemen: I am enclosing part of my order amounting to \$112.70. The balance will follow as needed. One man that was going to order with me has not the money right now, but will have it later. Your seeds always grow. Many thanks.
Yours respectfully,
(Signed) D. H. Kuhns.



DAKOTA No.12

LOT DAKOTA
\$21.75
PER BU

A Variety
of Proven
Hardiness
Priced
Extremely
Low

We offer this lot to our customers who demand extra hardy Alfalfa. It is Dakota 12, Northern Nebraska grown. Most everyone knows of the superior value of Dakota 12 Alfalfa. Any Alfalfa that withstands the ranges of Dakota Winters will do well most anywhere. Most dealers demand a big premium for Dakota 12 over other Alfalfa. The crop was real short in Dakota. Most dealers cannot match this quality and price. Our Low Price on this Northern Origin Seed will save you money. Fits in Soil Program.

A Fine Bargain

You are buying this seed at a very substantial reduction. You can return it and get your money back if you don't consider it a matchless bargain. The seed is of very fine quality. The purity and germination are extra high. Just a slight touch of a few off colored seed. It would pass as the best with most dealers.

Lot Dakota will give you a start with Alfalfa of superior winter hardiness and at a price that eases the strain on the pocketbook. Investigate. Check up on us. Make comparisons. You'll find a big saving and a great value. Suitable for Agricultural Conservation Program.

ON ALFALFA

GRIMM ALFALFA

Super-Hardy
and a
Super Bargain

LOT LIBERTY
\$19.00
BU.

U. S. Grown—Northern Origin
Seed

Every practical and economical farmer will appreciate this bargain. Grimm Alfalfa at less than the price of some grades of common. Why so low in price? Because it isn't as high in color or as uniform in appearance. The purity is good. So is the germination. The seed is cleaned and graded by modern methods. The berries run a bit smaller in size. Requires no more seed per acre than the most expensive grades. The farmer who buys his seeds on the basis of results rather than for looks will find in this seed just what he wants. Suitable on Agricultural Conservation Program.

Lot Liberty Is Reliable

Judge seed values by performance rather than by the price of the seed. This lot of seed will produce the same kind of a crop, the same kind of yields that higher priced seed will bring. Has been cleaned for noxious weed seeds. It is simply that higher colored seed brings more money. You will find other lots of Grimm Alfalfa described and priced on the inside back cover of this book. Every one of these offers is a bargain. In this Lot Liberty you get the most practical and serviceable seed for every dollar you spend. We do not have a great deal of this seed so you had better send your order early.

PINNACLE BRAND GRIMM Alfalfa

\$22.20
BU.

U. S. Northern Grown Seed
Shipped in Sealed Bags

I want every one of our critical customers to give particular attention to this wonderful value. If you want a strictly high quality lot of Grimm Alfalfa you will find just what you desire in our Pinnacle Grimm. It has beautiful color, high purity and strong germination. Plump golden berries. A fine, smooth, uniform lot.

Every bag is sealed for your protection. I wish you could visit with me so I could explain the superior merit of this Pinnacle seed. You would have a fuller realization of the big savings that our customers make. Perhaps if we charged more money for such seed some people would think it was better. That's an old business trick that many dealers practice. I'm here to give you the greatest value possible. This seed is sharply under priced. Suitable on Agricultural Conservation Program.

Sample Free Upon Request

We probably can't visit together but I will gladly send you a sample of this seed. You can see for yourself what a beautiful grade this is. It is super-hardy stock genuine Grimm. I am sure that compared with other seed of equal quality our price will save you \$2.00 to \$3.00 per bushel. I bought this seed to advantage and I want you to benefit by sharing in the savings so obtained.

May I urge you to act as promptly as possible for such extra fine Grimm at so close a price will certainly sell fast.



NEW COSSACK

A SUPER-HARDY VARIETY

WITHSTANDS SEVEREST WINTERS AND THE MOST DAMAGING CONDITIONS

Our New Cossack ranks as the full equal of Grimm as regards winter killing. Some consider it even superior. It is unquestionably in front rank. Does your soil or your climate cause a lot of winter killing? If so, use Cossack or Grimm. You won't find anything that will do better. In the end it is the cheapest to sow. Makes heavier production and produces greater profits.

Our Cossack Extra Fine

This is our Pinnacle brand. It's the finest grade we sell and that is finer than most. It is top-notch in every way. You are guaranteed the best and you get the big, bright, clean, high germinating seed.

This is also U. S. Grown, Northern seed. Our careful buying brings you this unequalled value. This is a very low price for seed of this character. If you need a super-hardy Alfalfa you will make no mistake in ordering our New Cossack. We know your dealer will ask you more money and talk about better quality. You won't get any better quality no matter what you pay. Buy direct during our Star Bargain Sale, and keep the extra dollars for other things. Postpaid, 1 lb., 50c; 5 lbs., \$1.80. Larger amounts, see price list on page 32.



Sheboygan Falls, Wis.
Gentlemen: Your Alfalfa No. 12 is the best Alfalfa I saw yet. It is even better than some Grimm here and did not freeze out. We had 28 below zero in winter, so it sure is tough and produces a nice amount of hay each year.

(Signed)

Yours truly,
Edgar H. Klemme.



Burgettstown, Pa.
Gentlemen: Your seeds have always been very satisfactory and of good quality and have saved me money. I have a pretty good stand of Alfalfa on my wheat stubble from your seed, sowed last spring, and we did not have any rain for four months.

(Signed)

Yours truly,
C. R. Fullerton.

**BUY
EARLY**

for
**LOWEST
PRICES**

TIMOTHY

**FINE
CLEAN
HIGH
GERMINATING
SEED**



**LOT
SILVER
TIMOTHY**

\$

1.90

**PER
BU.**

Priced Exceedingly Low

You can cut your cost of seeding to the bone by sowing Lot "Silver." The Timothy crop the past season was about one-third of the previous year's crop. While the prices are higher this year, Timothy is the cheapest seed on the list. We have several cars and can take good care of your business.

99 1/4% Pure—Strong Germination

Lot "Silver" is strictly first class quality. It is Pinnacle Brand quality. If you are an old customer you know that means Extra Fancy or the best.

Send for samples. Compare quality and prices with your retail dealers. Considering quality, you will find our prices lower.

Compare Quality and Value

It pays to sow seed that will grow. Our Timothy is tested and is guaranteed to have good growing power. This lot is priced right. A higher price cannot make it any better. You will find other grades described on page 1 and prices on page 32. Send your order for Lot "Silver." It is a dandy value.

DOMESTIC RYE GRASS

For Early Seeding and Quicker Crops

If you want a quick hay or pasture crop this year, Rye Grass fills the bill. It starts quickly and keeps on the job all summer. It produces lots of feed. It is a grass somewhat like Kentucky Blue Grass, only it grows much taller and the leaves are broader.

Requires No Nurse Crop

Domestic Rye Grass grows so fast it is often used as a nurse crop in grass mixtures. It is used in most lawn grass mixtures to obtain a quick green turf. Has to be cut often with lawn mower to hold it down. This grass is fine by itself or can be mixed with slower growing grasses or clovers. You can pasture a mixture with Domestic Rye Grass early, while others are getting started.

Experiment Stations recommend using Rye Grass. It is becoming more popular every year. Our seed is domestic grown. The price is much lower than other grasses.

Sow 20 to 25 lbs. per acre when sown alone. On page 16 we list some ready mixed seedings that contain this grass. Small lots, postpaid: 1 lb., 30c; 5 lbs., \$1.00; 10 lbs., \$1.75. See page 32 for prices on larger lots.

ORCHARD GRASS

A Perennial Grass of High Merit

Orchard Grass grows on most soils. Makes a good hay crop. Excellent in permanent pastures. Keeps creek banks from washing. It is the best grass to grow in shady places. Makes a wonderful combination with Red Clover. Starts growing very early in the spring, and is on the job lots in the fall. It is nutritious, palatable and a good producer. Our customers are learning of the value of Orchard Grass and our sales are growing steadily.

Our Orchard Grass seed this year is very fine. It is nice bright seed. Purity and germination tests high. Sow about 25 to 30 lbs. per acre for full seeding. Can be reduced proportionately when mixed with other grasses.

See page 32 for greatly reduced Star Bargain Prices.

Small lots postpaid. 1 lb. 40c; 5 lbs., \$1.60; 10 lbs., \$2.90.

Red Top

Easiest of All to Grow

Red Top thrives most anywhere on medium to heavy soils. It grows on a wider range of soil types and over a large variation of climates than any grass we know of. Poor soils grow Red Top even after other grasses fail. Medium soils produce it profitably. On rich land it makes a luxurious production. It grows under dry conditions and is the best grass for wet land or poorly drained soil. Red Top stops gully-washing as it makes a thick sod.

Use This Valuable Crop

The above characteristics will suggest uses for this crop on your farm. It makes a fine grass to have in permanent pasture and meadows. It is also fine for lawns. Red Top will catch where other grasses may fail. Using Red Top assures a fuller stand of grass and therefore greater returns from the land. We strongly advise its use.

Our Prices Save You Money

Compared with other grasses the acre cost of seeding is very low. Very economical to use. It only takes 10 to 12 lbs. per acre for a full seeding. In a mixture a little goes a long ways. Our seed is thoroughly re-cleaned and is high testing new seed. Our wholesale quotations are on page 32.

Smaller lots postpaid. 1 lb. 45c; 5 lbs., \$1.50; 10 lbs., \$2.60.

See page 32 for latest price list.



Gentlemen:

I have been ordering seeds from you several years and am always well pleased. I do not find as good quality elsewhere and your prices are always reasonable. Your shipments are prompt and I have recommended your seed to my neighbors who are ordering from you.

(Signed) R. S. Carpenter.

Lynnville, Tenn.

Gentlemen:

Please quote price on Red Clover, Alsike Clover and Timothy. I have used your Pinnacle Brand for several years and always found them O. K.

(Signed) Eldon Hagy.

Knightstown, Ind.



It will pay you to become well acquainted with the different grasses described on this page. They have been a revelation to many a farmer and they have added many dollars in profits to the farm income. They help you get the best production from your acres. Our Star Bargain prices on page 32 give you money saving quotations on each item.

REED CANARY GRASS

THE MIRACLE GRASS Also Known As Phalaris

This grass is a perennial and lasts several years. It will establish a heavy sod on land too wet for other crops. It is easy to eradicate. This grass is best adapted for low wet land, although it has been found to produce paying crops on drained land and upland. It roots fairly deep. It is a wonderful drought resister. During a dry season when other grasses and forage crops were practically a failure, Reed's Canary Grass produced 3 tons of hay per acre.

Seeding and Soil Requirements

It can be successfully grown most anywhere in the northern half of the U. S. Thrives on sour soil. Grows standing in water. Reed's Canary Grass can be sown in spring or fall. Spring seeding is most common. Can be sown real early in the spring. Sow it alone or with a very light seeding of grain. For a seed crop sow about 3 lb. per acre in rows about 18 inches apart. Should be cultivated once or twice. For hay or pasture sow 6 to 8 lb. per acre. Only cover the seed lightly. About 1/2 inch is plenty. You can sow broadcast and go over with a roller if soil is loose. Practically all our seed comes from Minnesota. Our seed is clean and has good germination.

Profitable Crop

Grows 4 to 6 feet high. Yields 3 to 5 tons per acre. The hay has high feeding value. All livestock will eat it. Under average conditions two or three cuttings per acre are obtained. You can cut off the heads for seed and still get a full crop of fine quality of hay from the stand. Produces 100 to 175 lb. of seed per acre. This is a fine grass for pasture. It can be pastured from early spring until late in the fall. Has pastured four mature cows per acre for a period of seven months.

Postpaid Price: 1 lb., 60c; 5 lbs., \$2.50; 10 lbs., \$4.50.

See page 32 for quantity prices.

Write for free Circular on Reed's Canary Grass for further information.



BROMUS INERMUS

A great drought and cold resisting grass. A perennial that lasts many years. Very nutritious. Makes a heavy sod. Well suited either for hay or pasture. Comes on early in the spring. Remains green longer than most grasses. The seeds are quite large but very light in weight. Sow about twenty pounds per acre. Sow early in spring on a firm seed bed. Cover seed lightly and roll afterwards if possible. This valuable crop will solve many hay and pasture problems. Seed crop is short this year. Order early. See page 32 for our latest price list for quotations.

Postpaid, 1 lb., 40c; 5 lbs., \$1.75;
10 lbs., \$3.25.

ENGLISH BLUE GRASS

This is also commonly called Meadow Fescue. Does fine throughout the northern half of the United States. Grows 3 to 4 feet high. Excellent for both hay and pasture. Very valuable for wet land. It grows fast, keeps down coarser grasses and stands more tramping than Kentucky Blue or Timothy. Can be pastured very close. Produce very palatable feed. Will last for years. Especially recommended for hay where timothy does not do well. Sow 15 to 20 lbs. per acre.

The price list on page 32 gives you matchless value on this worth while crop. Save money by ordering early.

Small lots, postpaid, 1 lb., 40c; 5 lbs., \$1.25; 10 lbs., \$2.00.

KENTUCKY BLUE GRASS

Surpassing Quality—Star Bargain Prices

You know what Kentucky Blue Grass is, how valuable for pastures and lawns. It comes volunteer in many places, but it's a mistake to wait for volunteer growth. You lose too much. It's wasteful to let acres be cut in production. If you need Blue Grass sow the seed, you'll be money ahead in the end.

Our prices on Kentucky Blue Grass are very low. No item has been spared. Every price has been slashed terrifically. All our seed is new crop. We did not carry over old seed as so many dealers did. Our prices are on heavy weight recleaned high germinating seed.

See price list on page 32 for bargain quotations on this seed. It's the cheapest to sow.

Small lots, postpaid, 1 lb., 50c; 5 lbs., \$1.75; 10 lbs., \$3.00.

LAWN GRASS MIXTURES

Mixtures That Produce Beautiful Lawns

We have worked out several blends of grasses to produce healthy, compact, beautiful sods in a very short time. These mixtures are adapted to different soil and climatic conditions. All seed is recleaned high testing. You will find them thoroughly reliable and you will find them much more economical in the end than experimenting with untried or improperly blended mixtures.

American Fancy Lawn Mixture. Fine evergreen grasses mixed to fit the average soil and climatic conditions in the United States. Makes a fine sod in a short time and is highly satisfactory for most sections.

Postpaid, 1 lb., 50c; 2 lbs., 80c; 5 lbs., \$1.70; 10 lbs., \$3.20.

American Terrace Mixture. Keeps sloping places looking nice. Prevents washing.

American Shady Lawn Mixture. For lawns that have spots that are shaded most of the day.

Price, postpaid, above 2—1 lb., 50c; 2 lbs., 85c; 5 lbs., \$1.90; 10 lbs., \$3.60.

Not prepaid, any of above mixtures, 25 lbs., \$7.00.

WHITE DUTCH CLOVER

The famous pasture clover. Also used in lawns. Low growing, drought resistant and very nutritious. Adds greatly to pasture value. The seed is very small. 3 to 4 pounds sows an acre. One seeding lasts many years. May be sown in early spring on old pastures or with new seedings. In mixtures sow 1 to 2 pounds per acre.

Since it requires so little seed per acre the cost of using it is small. Use more White Dutch Clover. See page 32 for quantity prices.

Small lots, postpaid, 1 lb., 60c; 5 lbs., \$2.60; 10 lbs., \$5.00.



Gentlemen:

Spencer, Ind.

With many thanks for being prompt in sending out my shipment. I find the American Field Seed Company to be on the square, and the best of all that sells pure seed.

Yours very truly, Bruce H. Been.



Gentlemen:

Selma, Ind.

All the seeds that I have purchased from you have been entirely satisfactory. Your prompt shipment and fair dealings have been above par.

(Signed) Cecil Freestone.



LOT MAJOR ALL HOME GROWN SEED

Sample
Enclosed

RED CLOVER ALSIKE AND TIMOTHY MIXED

Contents
30-35% Clovers

This makes a very fine and a very heavy producing combination for meadows. Also good for pastures. Contains just the right amount of clovers. It is a dandy rich mixture. It is carefully prepared to give the most satisfactory results. There is real quality seed in this mixture. Good purity and germination. It has the growing power you want. It is all home grown seed. Suitable for Soil Program.

\$5.75
PER. BU.
45 lbs

Gives 50 Clover Seeds
Per Square Foot

That's just what Lot "Major" will average when you sow 12 lbs. per acre. At 10 lbs. per acre you have 40 clovers per square foot and then there is the Timothy besides. Such a seeding can produce a stand as "thick as hair on a dog's back."

The yields are surprisingly heavy because the clovers help the Timothy and the Timothy helps the Clovers. We consider this one of our best seedings for more permanent results. The supplies of such seed are very short this year. We urge you to place your order early.

Money Saving Prices

While these mixtures are quite a bit higher in price than a year ago, yet our present prices are low. They are low compared with other prices on the same fine quality and the same clover content. These prices are low considering market conditions. If we don't save you money you can return the seed and get your money back. Let us take care of your seed business.



STANDARD GRADE RED CLOVER, ALSIKE AND TIMOTHY

Contains 15% to 20% Clovers

This is just as fine a quality as our Lot "Major" excepting it contains less clover. The percentage in our Standard grade is 15% to 20%. That's plenty to please many farmers and saves you money on your seed bill. Many dealers do not sell a richer mixture than our Standard grade. Sowing at 11 to 12 lbs. per acre, there would be 23 to 26 clover seeds per square foot. Makes a heavy bottom growth of clovers. The cost of seeding is low. It is home grown.

\$4.60
PER. BU.

BEAT-EM-ALL

QUICKEST GROWING PASTURE MIXTURE

\$2.30
PER. BU.
25 LBS

Quick Action at Low Cost

These mixtures, as described below, are especially recommended for farmers needing some good early pasturage. Any of these mixtures may be sown early and can be pastured in a comparatively few weeks. Thus high production and feeding value as well as low seeding cost will appeal to all farmers. Use them for new seeding or to thicken up thin pastures.

General Description

Because of its rapid growth this grass requires no nurse crop. It starts quick and grows fast, thus giving protection to the clover seedlings as well as holding weeds in check. You can start to pasture this lightly very early. Then as the season progresses, increase the pasturing and work it hard. Sow 12 to 16 pounds per acre.

Production for Two Years

The clovers add to the feeding value and build up the land. The Korean reseeds itself very readily even though pastured close. (See page 10.) The Sweet Clover is a two-year crop and comes on again early in 1939, when it may be pastured again.

Every customer who wants to make an early seeding for some quick pasture should sow some of our Beat-Em-All Pasture Mixture.

Order Now

We know that thousands who read this will need just such a seeding. The seed cannot be duplicated at present prices. So please order early. State in your order which of the following Beat-Em-All Mixtures you want. Mixture A, B, or C. If no kind is specified we will ship Mixture C.

THREE BEAT-EM-ALL MIXTURES

MIXTURE A—Crimson Clover, Sweet Clover, Timothy and Rye Grass.

MIXTURE B—Korean Clover, Sweet Clover and Rye Grass.

MIXTURE C—Korean Clover, Sweet Clover, Timothy and Rye Grass.

PERMANENT PASTURE

Economy Mixture

\$9.25
PER
100 LBS

Here is a fine mixture composed of grasses with the exception of a small amount of Korean Clover. An all around mixture that can be sown in spring or fall. It is suitable for most any soil and climatic conditions, and a wide range of territory. Our Economy Mixture is an ideal combination for a permanent pasture at a very low cost. Produces a pasture that will last several years.

Our Economy Mixture is a combination of Red Top, Kentucky Blue Grass, Korean Clover, Timothy and English Blue Grass. Sow 15 to 20 pounds per acre. If you want more Clovers, add them to suit your requirements. These grasses all reseed well and your pasture gets better each year. This seed has been re-cleaned and the mixture carefully blended. The price is low and we guarantee shipment to satisfy you according to our guarantee on page 2.

PERFECTION MIXTURE

\$12.25
100 LBS

Our Perfection Mixture is made up of the higher priced grasses and clovers, but contains some of the grasses used in our Economy Mixture. This variety of grasses make an excellent Pasture or Meadow. This Mixture is principally Orchard Grass, Bromus (Brome), Reed's Canary Grass, White Dutch, Alsike, Sweet Clover, Meadow Fescue, Timothy and Red Top. This combination of seeds meets various conditions of soil, climate, etc. Some of these seeds make a vigorous growth during dry periods and others yield well in wet seasons. These grasses produce well-balanced results from year to year. This is a mixture that should last for years. Sow 15 to 20 pounds per acre. The seeds in this mixture have been re-cleaned. We guarantee shipment to please you. This is a good value at this low price.

MONEY MAKING MIXTURES *at* LOW COST

RED CLOVER and TIMOTHY MIXTURE

30% to 35% Clover
All Home Grown

With seed scarce and markets advancing this is a real bargain. It is a quality seedling at a price that will save you money.

Practically every farmer in agricultural districts uses the Old Stand-by, Red Clover and Timothy Mixed. It contains just the right percentage of Clover to produce a heavy stand of pasture or meadow. It is richer in feeding value. It is a great soil builder. Stores plenty of nitrogen in the soil. When plowed under, will increase future crops of corn or grains 25% to 50%. Farmers are reducing the grain acreage and going back to their Old Stand-By, Clover and Timothy. Complies with the Agricultural Conservation Program.

Fine Quality Seed

We buy a great many lots of this seed already mixed. When thrashed the seed is mixed. We buy such seed mixed at a big discount. This permits us to offer a mixture of this kind at such a low price. Seeding 11 or 12 lbs. per acre, there are about 30 Clover seeds to every square foot. This seed is re-cleaned. Germination and purity tests are good, and seed guaranteed to satisfy you. You are practicing true economy when you buy this mixture. Thousands of customers recommend this mixture. This Richer mixture is a great big value at a low price.

**RICHER
GRADE**

**\$6.40
BU.**

ALFALFA, RED CLOVER, ALSIKE and TIMOTHY

30% to 35% Clovers

All Home Grown

**\$6.10
-BU-
45LBS**

This is a very rich mixture at a low cost. It is our Champion Mixture. Highly satisfactory to our customers. Produces big yields of fine hay. Makes an excellent pasture. Sow this mixture and find out if your land is adapted for growing Alfalfa. Many customers have established fields of straight Alfalfa

after seeing the wonderful growth made by the crop in this mixture. This combination builds up your soil. Has high feeding value. It is cleaned and blended seed. A smooth uniform mixture. Even if you do not get a full stand of Alfalfa, you are pretty sure of getting a good stand of other Clovers and Timothy. You cannot lose. A seeding of 12 lbs. per acre gives an average of about 40 Clover seeds per square foot. This mixture has a good average germination. It has a double value; good seed and a low cost of seeding. Complies with the Agricultural Conservation Program.

ALSIKE *and* TIMOTHY MIXTURES

**\$5.40
BU.
45LBS**

LOT "ROYAL"—30% to 35% Alsike

Another superior value. One that will save you money and give most gratifying results. Sow a bushel to four or four and a half acres. Produces heavy yields of rich nutritious hay. Grows on land too sour for Red Clover.

You should remember that Alsike seeds are less than half as large as those of Red Clover. This mixture gives you a much heavier seeding of Clover than you might think and it produces an unusually fine quality of hay. When sown at the rate of 11 lbs. per acre, there will be about 55 to 60 Clover seeds on every square foot.

Very Desirable Hay Crop

Alsike Clover has scarcely any hairs on the stems and is therefore less dusty than Red Clover. It also has a higher feeding value. When sown with Timothy the Alsike grows erect and is often taller than Red Clover. This mixture helps the growth of the Alsike, increases its production and improves its quality. Maturing at the same time it makes one of the finest natural mixtures of Clover and grass you can get. It has long been a favorite with our trade and it is in great demand.

Description

Lot "Royal" is very nice seed. Most of this stock was grown mixed. It has been well cleaned. The purity and germination tests are satisfactory. The seed is nice bright stock. The Alsike is uniformly mixed with the Timothy. It is an all around smooth lot and a most remarkable bargain at this low price. You are getting the last penny in seed value when you buy this lot. It's easy to grow. Seldom fails and is guaranteed to please you. It is domestic northern grown seed.

STANDARD

20% to 25% Alsike

**\$4.50
PER BU.**

This is the same type of Clover as our Lot "Royal." It does not contain quite so much Alsike. Our Standard grade has been very popular with our customers for the past fifteen years. It is made up of seeds that come from mixed fields. It has been cleaned and blended. It has good growing power and the ability to produce good stands. Thousands of customers have been using this mixture for years. When sown at rate of 11 lbs. per acre, there are 35 to 45 Alsike Clover seeds on each square foot. This mixture produces the finest kind of hay. It is home grown. This Standard grade is a big value at the low price.

SPECIAL RED CLOVER *and* TIMOTHY

Special No. 30

Made With Import Clover

This is a fine mixture offered at a low price. Contains 30 to 35% Clover. It is made up of fine imported Red Clover from northern Europe. We sold this seed last year and had many favorable reports. One customer from Michigan wrote us he sowed our imported Clover last spring and got a better stand than his neighbors, who sowed home grown Red Clover that cost \$8.00 per bushel more money. This seed has been re-cleaned and has excellent germination. Sow 11 or 12 lbs. per acre. It is free from Canada Thistle and dodder.

**\$4.85
45LBS**

Special No. 15

**Made With
Imported Clover**

This is the same type of seed as Special No. 35. It contains 15 to 20% Clover. Some farmers prefer this kind of a mixture for hay. It is good for the soil. Sow 11 to 12 pounds per acre. Costs less than \$1.00 to sow an acre. It has been re-cleaned. We guarantee germination satisfactory. A low cost mixture.

**\$3.65
45LBS**

LOWER PRICES High Quality SEED OATS

REGENERATED SWEDISH SELECT

NORTHERN GROWN

A Sensational Producer

Superiority in Seed Oats is emphatically demonstrated in this great variety. This oat is a bigger, plumper and heavier kind. A large white variety with a yielding record that is sensational. Has exceeded 120 bushels per acre. There is money in growing such oats. You lose money when you sow inferior seed.

Our seed is northern grown. They are given a strenuous cleaning with an extra heavy air blast. The small, light, immature and shriveled grains are removed. The cleanout in this process is heavy and it gives you seed stock so far superior to the average farm run seed that there is no comparison. For seeding purposes these oats would be cheaper at double our price than most farm run stock would be as a gift. If you want to make money from oats sow this improved seed.

Description

Our Regenerated Swedish Select are medium early. Straw quite tall and stiff. Heads sprangled. Kernels large in size and white in color. Hulls thin. Percentage of meat large. Vigorous grower. Drought resistant. It is our most productive and best money making variety. It's a fine big white oat.

EXTRA PROFITS

Come From Sowing Better Seed

Whether you make or lose money on your oat crop depends largely upon how many bushels you produce per acre. The farmer using run down or poorly selected seed is almost sure to face a loss. You can generally change this into profit by sowing better seed. That means you spend a little more money at the start for better seed but it returns to you many times over at harvest time. The seed makes a whale of a lot of difference in the crop.

Selected Varieties

Variety is very important. Experiments have proven that so many times that no well posted farmer will question it. But even the best varieties deteriorate because of improper seed selection. They "run out" and fail to equal former production. Change of location also often adds to the vigor and vitality of the crop. We secure all of our medium maturing varieties from the north as we know they produce more profitable returns.

Our varieties are selected from the best of producers. We consider not only yield, but their ability to withstand unfavorable conditions. Besides the relentless cleaning given our seed makes it so distinctly superior in value that every farmer should realize its importance.

What You Receive

When you place an order for seed oats with us you secure the best of selected and proven varieties. You get heavy producers. Your seed will be heavy and clean.

Our disease and drought resistant varieties will appeal to your neighbors. You can get a premium for the first year at least by selling your crop locally for seed. Do the wise thing this year. Discard your old stock. Make a new start. Reap better harvests and larger profits by sowing better seed.



Sheridan, Indiana.
Gentlemen: I have used the following seeds from your house: Red Clover, Mammoth Red Clover, Sweet Clover, Alsike and Barley. I have been well pleased with them all. I consider Pinnacle seeds as good as money can buy, and at a lower price.

(Signed)

Yours very truly,
G. B. Hunt.

New VICTORY

Largest and Finest

An extra large heavy white oat. A magnificent variety. Beautiful seed stock. Weighs out around 45 lbs. per bushel. Northwestern grown new crop seed. A sensational producer. An eye opener to thousands of farmers. Ask for free sample. See those great oversize meaty kernels. Order some of this phenomenal stock and sow oats the like of which your neighbors may never have seen before.

These oats have cost us a fancy premium. It has been expensive to bring them into Chicago, but we certainly are proud of them. You too will be proud of your purchase. Return shipment and get your money back if you do not find them the finest seed oats you ever owned.

The greatest profits from oats are secured by introducing new and superior varieties into a neighborhood. Farmers will often drive for miles and pay a good premium to secure some for seed.

The first seeding cost is higher than most oats but the returns make the investment highly profitable. See page 32 for prices.

A
SUPERB
VARIETY

NEW ALBERTA BIG NORTHERN OAT

This is a great favorite in Canada and the Northwestern states. Our customers have been growing it all over the corn belt. It has proven a sensation. It outranks even our Regenerated Swedish Select in size of kernel. Matures just a trifle later. Weighs out a little heavier per bushel. Its yields have been enormous. You just can't help getting enthusiastic about such a profitable variety.

Description

Straw is tall and of a texture that stands a lot of abuse before it goes down. Seldom lodges. It is a tree or sprangled head type. Kernels are white and large. Rapid grower that withstands unfavorable conditions well.

We urge you to make a start with this wonderful New Alberta. Show your neighbors what can be done with better seed in your section.

FULGHUM OATS

Very Early, Extra Heavy Yielder

You will find these oats in a class by themselves. We do not know of a variety that is equally early which will outyield it. It has greater resistance against smut than any other variety. It has doubled and tripled yields of other good and well known kinds. Our Fulghums have yielded heavily under unfavorable conditions that practically caused a failure with ordinary varieties. There is only one thing this variety is particular about: it wants to be sown early.

Description

Color is golden yellow. Straw medium in height and very strong. Spreads at lower joints. Fine for rich ground and one of the best producers on poor land. Resists crown rust. It will take a lot of punishment and still come out on top with a record breaking yield. Kernels good size and makes fine feed. We recommend this variety to anyone who wants a highly productive early variety. Our seed is first class quality, recleaned, plump, bright seed. The kind that makes big yields. See page 32 for prices.

**IMPROVED
SEED OATS
MAKE
MONEY**

OUR FAMOUS GREEN MOUNTAIN SEED OATS

A Great Favorite

**SEE PAGE 32
FOR PRICES ON
ALL OATS**

We have seen this oat make phenomenal records, in the corn belt. A field of Green Mountain Oats is sure to attract a lot of attention. One farmer living on a main road in Iowa had a 30 acre field of these oats. Their strong, vigorous growth and dark, healthy color caused a lot of comment. During the time we stopped to examine them some thirty-five or forty men came along and stopped to express their astonishment at such a wonderful oat crop. At harvest it yielded 2,800 bushels by thrasher. It weighed out 15 bushels more per hundred, making a yield by weight of 103 bushels per acre. It all sold for seed at \$1.00 per bushel at the farm.

Superior in Many Ways

A vigorous grower. Resistant to smut, blight, and rust. Large grains, color white, hulls very thin. Long bushy heads heavily loaded with grain. Stiff, fine textured straw. Will stand up longer after ripening. Prolific stooler. Requires less seed per acre. Quite early. Withstands adverse weather conditions. We cannot give a word picture of our Green Mountain that will do it justice. You'll never appreciate its remarkable quality until you grow them. Our seed supply is exceptionally fine this year and we know you will be delighted with your investment in this variety. See page 32 for prices.

GOLDEN RUST PROOF

Some farmers have become discouraged with their oat crop because it seemed that unfavorable weather conditions so often caused a heavy reduction in yield. If you have encountered such conditions we ask you to try our Golden Rust Proof. They will stand more punishment and still come across with a good yield than any variety we know of. It is one of our heaviest producers and a big money maker. Has yielded well over 100 bushels per acre.

Description

Our Golden Rust Proof is a yellow oat. Medium size kernels with thin hulls. Quite early. Medium length, strong textured straw. Our seed is re-cleaned and heavily fanned. Nice plump bright colored stock. There is always a good local demand for better seed oats. Neighbors are quick to see superior quality and yields. They are willing to pay a premium for seed. Be the one to start this revelation in your community. Lead the way to more profitable oat production. The leader gets the greatest financial benefit. An investment in such seed stock pays handsome returns.

ROYAL BANNER

Great big golden yellow beauties. Astonishingly heavy, weighing 40 to 45 pounds per measured bushel. Northwestern grown stock. Heavily productive. Similar to our New Victory in size but grains yellow instead of white. Medium maturity. Good length strong straw.

I am sure many of our customers have never grown, perhaps never seen such a marvelous oat. You should be able to sell much of your first crop for seed if you introduce them in your neighborhood. This stock has cost us a fancy premium but we are selling them on a close basis. See page 32 for prices. Our seed is re-cleaned and high quality. Guaranteed to satisfy you in every way. Return if not fully pleased.

NEW HULLESS

No Hulls—All Meat

This is radically different from ordinary varieties. The grain threshes out similar to rye only the grain is softer. No waste of hulls. Feeding value is higher. They will yield well often exceeding many of the better types of hulled oats in production. Considering the absence of hulls and increased food value the actual returns are large even though a smaller number of pounds are produced. You will like this remarkable variety.

Good Seed —Carefully Prepared

We select our seed carefully and get the best producing strain for you. Since the grain is soft it is a little more easily affected by smut. For that reason we treat our seed with copper carbonate which kills smut and thus produces clean high quality stands. You see we take special care to see that you get the finest seed that will give you the greatest possible yields of first quality grain. See page 32 for prices.

WHITE GOPHER

Extra Heavy Yields

On good soil Gopher Oats will outyield most early varieties 10 to 15 bushels per acre. Gopher Oats were developed by Minnesota Experiment Station. Best adapted to southern Minnesota. About ten years ago experiments were made at two Illinois Experiment Stations and results proved Gopher Oats were better for northern half of Illinois, than other varieties of early Oats. A four year average at Urbana, it ranked first with an average of 70 bushels. One year at DeKalb, 81 bushels. Gopher is recommended for heavy soil, where other varieties lodge severely. It has a fairly short stiff straw. Usually escapes rust on account of its earliness. Chas. Kelly, who has a 1000 acre stock and grain farm, 75 miles southeast of Chicago, reports they are best grown.

New Athens, Ill.
Gentlemen: Was certainly well pleased with the Alfalfa and other seeds purchased from you the past years. Used exactly as you described them in your seed catalogs and had splendid results from them. Hoping that you will continue to send me good seeds, I am
Yours respectfully,
Chas. R. Hanft.

BARLEY

VELVET

The Kind With Barbless Beards

This is one of the newer kinds of Barley. Not an experiment but definitely proven as the best all around producer yet developed. It will outyield any variety we know of. It will stand up under any unfavorable weather with the best of them. The straw is far superior to the old kinds because there are no barbs on the beards.

The beards act as a protector to the grain under unfavorable conditions. They are as smooth as the straw itself and thus radically different from the old kinds which have the worst barbs imaginable.

Increasing Barley Acreage

Thousands of farmers are again turning to Barley growing since this variety has come on the market. Barley is the heaviest producing small grain crop in the northern part of the United States. It yields more pounds of grain per acre and it is valuable feed.

Our Velvet Barley is being grown successfully over a large territory and is being used in sections where barley has not been generally grown. You'll be enthusiastic about it too after growing it. See page 32 for Sale Prices.

SEE
PAGE 32
FOR
PRICES

WISCONSIN PEDIGREE 38 TYPE

Improved Barbless Barley

This is an improved type of the Velvet Barley. On a four year test it made an average yield of over 50 bushels per acre; outyielded all well known varieties. It is a smooth awned, white six row barley. Has been introduced extensively the past two years in Illinois. In a few years it will be one of the most popular varieties grown. The barbs have been removed from the beards by a breeding process. No discomfort in harvesting and threshing this variety.

The Best for Malting and Brewing

A large brewing concern has made several tests and found the Pedigree 38 Type exceedingly fine for both malting and brewing purposes. Other Maltsters have made tests and predict this variety will become the great malting and brewing barley of the country.

It is to your advantage to buy this type of barley. It is practically free from disease. Yields from ten to forty percent more than other popular varieties.

Every farmer should grow barley. During the past two years it has been the best paying grain crop on the farm. We have talked to a good many farmers in our office about barley. Most of them claim they could not farm without barley. This is a nice big plump barley. Buy this variety and obtain an extra yield that will more than repay you for the cost of the seed.

ODERBRUCKER

One of the heaviest producers. An old variety that has been proven most reliable. In tests with other barleys of the same type it has excelled in yield per acre and quality of grain. Straw is very stiff. It has shown a marked superiority in drought resistance. Kernels a little larger than the average and weighed heavier per bushel. In feeding analysis it showed a higher protein test. Here again we would emphasize the importance of good seed. You may be growing the same variety on your farm. Sow some of our selected and heavily cleaned seed along with it. Watch carefully and check results and yields carefully. You'll be astonished at the difference. You'll be convinced that better seed pays big returns.

VALUE OF BARLEY

It yields more than any other cereal. Pound for pound it is equal to corn in feeding value. It matures early, escaping hot weather. It is the best nurse crop for small grain. Barley does not lodge readily and withstands unfavorable conditions, especially well. Gives you greater returns per acre. Taken all in all it is a most satisfactory small grain crop and a money maker.

MANSHURY

A six rowed variety originally introduced from China. An old reliable kind and very extensively grown in the United States. Considered one of the best feeding barleys and a very good yielder. Our strain of Manshury has a plumper berry than the old type and will yield from 10 to 15 bushels more per acre. Our seed stock is plump, bright, clean heavy seed. This kind of seed is necessary for the largest yields. You are spending your money wisely when you purchase such seed.

MALTING QUALITY OF OUR VARIETIES

The varieties we offer are the very best for malting and feeding purposes. It is important that you sow good clean seed free from disease. You get larger yields and a higher grade of barley. Maltsters require clean undamaged grain of high quality. It has to be pure.

We have discontinued handling the regular Beardless Barley. We found it difficult to obtain high quality seed and it was not as satisfactory for malting purposes as the varieties we have listed on this page.

The Velvet or Barbless Types are superior for malting and cereal purposes. The Oderbrucker and Manshury are old well known varieties used a good many years for malting and feeding.

WHITE HULLESS

IN A CLASS BY ITSELF It Is Beardless and Hulless

There is no other variety quite like it. Looks more like wheat than like ordinary barley. Grain is about the size of wheat. Color white. It is sold on same bushel weight basis as barley (48 lbs.), but actually weighs out like wheat (60 lbs.). It is free from beards and is at times called Bald Barley.

Straw is quite leafy. Makes heavy crop of fine hay if cut while grain is in the dough stage. Yields up to 40 to 75 bushels per acre. Not quite so good for nurse crop as other barleys but in great demand because of its heavy production.

Superior Feed Value

This barley puts gains on livestock quickly and economically. Many feeders mix this with oats and grind together. It's a wonderful combination. Or use it with corn and it will excel corn alone in results. Plant some of this crop. Give your stock a change of feed and see how much better they will do. Our seed stock is first grade quality.



Gentlemen: Wish to say that the hundred pounds of America's Best Mixture I got of you last spring made one of the finest stands of grass. Any farmer that wants to build up his soil would do well to use it.

(Signed) Edw. E. Miller.

Sheldon, Ill.



Gentlemen: I have sown your seed for a few years and have splendid results. I am always glad to recommend your company as I have always found your seed as represented.

Yours truly,

(Signed) John F. Mills.

Bridgeport, Ind.



3 Spring GRAINS

at

SPELTZ

See page 32 for prices

**LOW
PRICES**
SEE
PAGE 32

A Grain of Unusual Qualities

Speltz, also called Emmer, is quite different from the ordinary grain crop. It resembles Barley but is really a species of wheat. The grain is broader than Barley, and the kernels are not so tightly enclosed in the hull. The grain is softer. The shuck and grain both have good feeding value. It makes a rich feed that is palatable and relished by all kinds of live stock.

Characteristics

It is a Russian grain. It is very resistant against cold, being grown in the northern states, Alaska, and in semi-arid regions. You will find it a remarkable drought resister. Neither is it easily affected by rust or blight. The straw is pithy and strong. Maturity is very early. A fine nurse crop. Produces a grain crop under dry conditions that would cause a failure of other small grains. It seems to adapt itself to wide variations in climatic conditions. You will find it growing over a wide territory.

Fine Stock Feed

You can use it for poultry feed. Cows show a marked liking for it and it is often fed with bran and shorts to milk cows. Hogs thrive on it. It is a fattening grain and will put weight on hogs and cattle in a hurry. Speltz helps to cut down feed bills. It is good for pasture, fattens in the green state, and is a heavy stooler. We are sure you will like Speltz, and that it will prove a very profitable crop for you.

Easy to Grow

Prepare ground same as you would for any small grain crop. Sow 2 to 2½ bushels per acre. Drill or broadcast. Harvest when in hard dough stage. Thresh with ordinary grain thresher like wheat, but use fewer concaves.

Consider its resistance against disease and drought and cold; its early maturity; its heavy yields; its high feeding value and palatability. You will find it worthy of a trial and once tried we are sure you will always want some Speltz on the farm.



SPRING RYE

A Many Purpose Crop

Our spring Rye is just as different from winter rye as spring wheat is from winter wheat. You sow it in the spring only. It can be sown early. Grows rapidly. Can be used exclusively for a quick pasture or pasture it a while and then take your grain crop. May be cut in the soft dough stage for hay.

A Crop That Is Needed

This spring many a farmer is going to want some pasture or hay as quick as he can get it. Our Spring Rye fills that need admirably. Or if you need an early grain crop you again find this crop ready to meet your needs. The value of Rye for feed is well known. This variety produces heavy yields and makes a fine paying crop. You can use it, too, for fertilizing purposes. A good crop of Rye plowed under adds lots of humus.

Excellent Seed Stock

We are a little short of our usual supply of spring rye but can take good care of early orders. The seed is guaranteed first class quality and will please you in every way. You can return anything you receive from us if it does not please you and get your money back promptly.

Treatment for SMALL GRAIN

New Improved Ceresan only costs around 2 cents per bushel. It is applied dry. Half an ounce treats a bushel. Controls stinking smut of wheat, covered smut and stripe in Barley and loose and covered smut of oats. Increases stands and yields. Easy to apply. Full directions with each package. Profitable even on smut free seed. A wise investment. Use it this Year

Prepaid Prices:
1 lb., 75c.
5 lbs., \$3.00.

SPRING WHEAT THATCHER

Rust Resistant

This variety is a beardless spring wheat developed at the Minnesota Experiment Station. Thatcher is rust resistant and is a hard red wheat. Reports show Thatcher has made phenomenal yields during the past few years when stem rust was very damaging to other varieties. During the bad rust years of 1935 and 1937, reports show Thatcher yields 2½ times greater than Marquis Wheat. Thatcher has a strong straw and matures 2 to 4 days earlier than Marquis. It's a fine milling wheat. Is a profitable spring wheat.

PROGRESS

This is bearded spring wheat. It is a pure line from a pedigreed selection. It is becoming very popular in the cornbelt territory. Jim McMicken who lives about 35 miles west of Chicago raised a 1000 bushels in 1936, says it is the best variety of spring wheat he has grown. It does not blight, is rust resistant and a heavy yielder.



Almond, Wis.
Gentlemen: I never received your March price list, but am enclosing another order for seed. I always get my seed from you and am always satisfied and have good luck with them. My Alfalfa field that I planted with your seed was surely a picture last fall. Yours truly,

(Signed) Ira H. Lamb.



Gentlemen:

Enclosed another order for 200 lbs. of America's Best Mixture. I sowed this seed last year, and it was very satisfactory.

Yours very truly,

(Signed) M. Carstensen.

Brant, Mich.



SEED CORN

It Pays to Plant Better Money Makers

There are two ways to look at this matter of Seed Corn. How much does it cost per acre? How much will it yield per acre? The answer to the second question is by far the most important. Our customers are producing more corn per acre because we are supplying them with better seed. Seed Corn from fields that were big profit makers.

The cost per acre is not a big item even with the most expensive seed. It's the yield that counts. We don't go in for show corn. What our customers want is more bushels of good corn. We help them to produce corn at a lower cost per bushel. The fame of our seed corn is spreading far and wide.

Order Seed Corn Early This Year

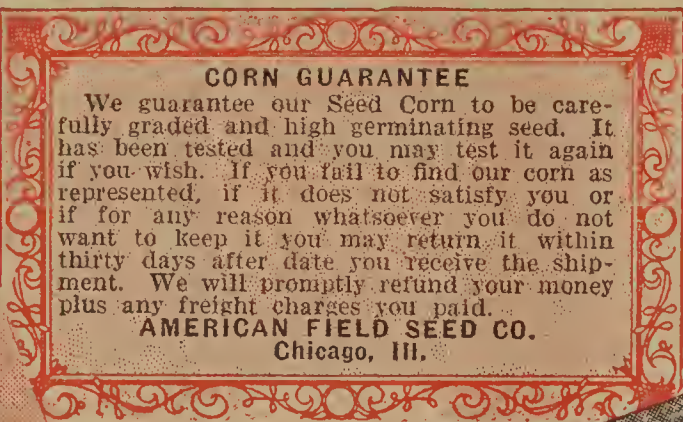
Supplies of good seed corn are short this year. Most corn carried too much moisture and was badly damaged in germination. Some corn that tested all right early will not test right now. Be sure that your seed has good growing power. Next get heavy producing strains. Good producers showing proper germination are not going to be plentiful. Protect yourself on seed corn by ordering early.

Good Supplies on Hand

We take care of early orders on practically all varieties. Orders for seed corn started coming in December. There is going to be a big demand this season. Don't take chances on your seed. Don't wait till the last minute and take what is available. Select and order now. I'm not trying to scare you. I'm simply giving you facts.

**LOW
PRICES
ON
SELECTED
TESTED
SEED**

**MORE
BUSHELS PER
ACRE**



Illinois Special

This is a wonderful variety of heavy producing yellow corn. Maturity about 110-115 days. A heavy cropper. Illinois Special has been grown throughout Central Illinois for many years. In recent years it has brought its astonishing yields to farmers in widely spread territory. We do not hesitate to recommend it as the heaviest yielding variety we have.

Description

Ears 10 to 12 inches in length and 7½ to 8½ inches in circumference. They are well shaped, well filled with 16 to 18 rows. Fairly large cob. Kernels are rather dark yellow. Large germ making it a strong grower. This is a large type of corn that leads in production even under unfavorable conditions.

Stockman's Favorite

The feeding value is high. Contains more oil and carbohydrates. You get more real food value in every bushel. Helps you reduce costs on your feeders. Makes bigger gains per bushel. Successful feeders say it is the best "Cattle Corn" they ever had. Large yields and high feeding value makes Illinois Special a big profit builder. Such seed corn is good investment even at double our price. If you like big ears, and lots of them clattering into the wagon in the fall you'll like our Illinois Special.

See page 32 for Prices.

1 lb. postpaid 25c. Any variety in this catalog.

KRUGS IMPROVED DENT

Krug's Dent has made a name for itself in the corn belt. Wherever grown it has proven an extraordinary producer. It ranks right along with our Illinois Special and is a little earlier in maturing. This was developed by crossing Reid's Dent (smooth type) with the Gold Mine. We have records of a test of over a hundred varieties that was conducted over a four-year period. Krugs proved the best yielder of all.

Rich Color—Solid Ears

The ears are a little smaller than our Illinois Special but they are very solid and are produced in great abundance. The deep yellow color speaks for its superior feeding value. Krug's Dent gives you earliness plus heavy yields. This variety meets the needs of many corn belt farmers better than any other we know of.

Improved Seed Stock

We have a supply of very fine seed that we consider superior to most Krugs seed available. It has been carefully graded, shows a strong germination test and is surely great planting stock. Let us supply you with some of this tested seed. Prepare yourself for bigger yields per acre. Such seed is worth more than our low price. This acre cost is reasonable. See page 32 for quotations.



Gentlemen: Wish to tell you how pleased I am with all the seed bought from you. I have tried your Alfalfa, Clover and Timothy and some of your seed oats. I think that you have the finest seed on the market.

(Signed) John Yonker,

Hamilton, Mich.



Gentlemen: Please send a sample of Grundy County Sweet Clover, and Special Superior Sweet Clover, as I want some good Sweet Clover for spring sowing. You can tell the world that all seed I have purchased from you has been satisfactory.

Yours very truly

(Signed) Roy Stoneburner.

Warsaw, Ind.



**Yields Up
To 120 Bu.
Per Acre**

**Practically
No Barren
Stalks
in the
Field**

HYBRID SEED CORN

What It Is and Why It Is Better

It takes about 7 years or more to get a variety of Hybrid Seed Corn ready to market. First comes from 5 to 6 years of inbreeding. The purpose of this is to eliminate all strains showing undesirable characteristics and to make pure lines that will reproduce themselves without variation. These inbreds are then crossed to restore vigor and vitality and to combine in one variety of corn the best features of two to four inbreds.

Our Hybrids are double crosses that is a combination of four inbred lines.

Hybrid Corn is superior to ordinary open field pollinated corn in several ways providing you get the right combination of inbreds. Such Hybrids will almost invariably outyield other corn. You will find practically no barren stalks in the field. The stalks are much stronger and stand erect. The root system is more extensive. The ears are more uniformly placed on the stalks. They will make you more money.

**Stronger
Roots and
Stalks**

**Better
Drought
Resistor**

**Vigorous
Growth**

PLAY SAFE—BUY STATE ORIGINATED HYBRIDS

Proven Hybrids Are Superior

What we mean by a proven Hybrid we mean one that has been tried out in state yield contests and over a period of years has proven its ability to outyield other corn by a material margin. Not only must it yield better but it must show superiority in stalk strength and root growth. There are many claims made for Hybrids of private development some of which do not seem to materialize in the process of practical farming. An occasional yield record is really not sufficient evidence of proven superiority. We sell only State Originated varieties of Hybrids because such are proven superior beyond question before they are released for distribution to the public.

Not All Hybrids Are Superior

So much has been said about and claimed for Hybrid corn that some people have gotten the idea if they get Hybrid corn they must necessarily have something of a superior nature. That is not true at all. There is more difference between the yields of some Hybrids than between the yields of good strains of ordinary corn. Hundreds of Hybrids have been developed in this country by combining different kinds of inbreds but only a few of these hundreds have really been very much better.

We advise our customers to plant Hybrid corn but to be sure they get the best Hybrids.

Why We Sell State Originated Hybrids

Most of the inbreeding and crossing work has been done by state experimental stations, many of them working in cooperation with the United States department of agriculture. These stations are not doing this work for personal gain. They make hundreds of crosses but they do not distribute them to the public until they are absolutely sure of them being greatly superior. Thus in a State originated Hybrid you get the very best from hundreds of tests. This may not always be true of the private originator who wants to cash in on his work as quickly as possible. Our sincere opinion is that you will play safe by demanding State Originated Hybrid Seed Corn Varieties.

Grades of Hybrids

All of our Hybrid corn is dried to around 13½% moisture. All of it is treated in advance with a standard corn dust. The product of the field is graded into 3 divisions. The No. 1 grade is the large flat edge drop graded. It is the best. The No. 2 grade contains the smaller kernels which may be planted with a hill drop planter or an edge drop with special plates. The No. 3 grade is the large round kernel for hill drop or special plate edge drop planter. All our Hybrid Corn is guaranteed 95% germination. Some late tested, 100%. Put up in 1 bushel bags.

WRITE FOR FREE CIRCULAR

Our Hybrid Corn Circular gives more complete information on the development of Hybrid Corn and describes the varieties more fully. A copy is yours for the asking.

**PRICES
on
STATE
Originated
HYBRID
SEED
CORN**

No. 1

\$6.00

No. 2

\$5.00

No. 3

\$4.75

Difference is in
grading only, not
in variety.

High Points on Hybrid

Yields recorded of over 120 bushels per acre.

Grows more erect and stands up better.

Larger root system makes it a better drought resistor. Many stalks have two ears. Practically no barren stalks in the field.

Matures in the same length of time regardless of whether seed is northern or southern grown with few exceptions. State Originated Hybrids are the cream of hundreds of experiments.

Ear growth is much more uniform.

A small increase in yield pays total cost.

Properly selected Hybrids should increase your yields 10 to 30%.

Our Hybrid prices are low for state originated stocks.

OUR HYBRID VARIETIES

Iowa 939

Developed for Central Iowa conditions. A very remarkable producer. In a state yield contest showed a yield superiority of 40% over open pollinated. Holds its ears well. Not flinty like so many Hybrids are. Its large root growth and strong stalk give it additional superiority. Seems adapted to a very wide range.

We consider this one of the nation's leading Hybrids. This variety was originated by the Iowa Experiment Station and was carefully grown and supervised. We recommend it highly. We have it in No. 1, No. 2 and No. 3 grades.

Iowa 942

Another state originated variety that has excellent records of proven superiority. Has shown yields of over 116 bushels per acre. Adapted to similar climate as described for Iowa 939. A little easier to husk. Not flinty. Also has a strong stalk and extensive root growth. This is one of the four Hybrids released out of hundreds of experiments. Its state yield contest record is 38% better than open pollinated corn. It's worth a few cents extra per acre to get such seed. Available in No. 1, No. 2 and No. 3 grades.

Iowa 931

Earliest Iowa State Originated Hybrid. Adapted to practically the entire northern half of Iowa and we consider it suitable for all sections having similar climatic conditions. Might be a little late for extreme northern edge of that State in unfavorable season. It has a very fine yield record. The reddish yellow color of the grains is quite distinctive. In root and stalk growth, it is also outstanding. For northern section it is a superior variety. Available in No. 1, No. 2 and No. 3 grades.

Wisconsin 606

One of Wisconsin's best Hybrids. A State originated variety developed as specially adapted to southern Wisconsin. Customers living under similar climatic conditions should like this exceptionally well. Yield increases of 20% and better over open pollinated reported in yield contests. Has an exceptional root system and a very strong stalk. This is an excellent variety.

We were able to secure only 100 bushels of this Hybrid and had to pay a premium over other Hybrids to get it. This is available only in the No. 1 grade.

Price on Wisconsin 606—\$6.50 Per Bu.

ILLINOIS IDEAL

The Great White Corn of the Corn Belt

This is one of the largest varieties of white corn that can be grown over a wide latitude. The farmer who is tired of small ears and wants a big white variety will find just what he is looking for in our Illinois Ideal. It is an enormous yielder yet early enough to mature in the main corn belt. It is without doubt the largest early maturing corn we have ever seen. Sometimes outyields common kinds by 35 to 40 bushels per acre. Its production is a sensation in most sections. If you want something big and profitable select this variety.

Description

Illinois Ideal is a white corn. Produces big ears often 11 to 13 inches long and often two ears on a stalk. Stalk is large and strong. Kernels are large, dented, and of medium length. Ears are quite cylindrical in shape and well filled. Rows are quite straight. Single ears will weigh as much as 1 to 2 lbs. It certainly is a wonderful corn.

You can show your neighbors something great in corn production by planting this variety. Such heavy yields naturally add to the profits of the grower.

We have fine stock carefully graded and high in germ ination. See page 32 for prices.

**A FEW
CENTS MORE
for SEED
MAKES EXTRA
DOLLARS
IN PROFITS**

**SEE
PAGE 32
FOR
PRICES**

BEST IMPROVED SILVER MINE

The Reliable Mortgage Lifter

Our Silver Mine is noted for its ability to produce paying crops even under adverse conditions. It has long been regarded as the corn that would meet nearly any conditions of soil, rainfall, temperature and tillage.

It stands up under abuse and responds wonderfully to good treatment. The deep root system of Silver Mine makes it an excellent drought resister. Its ability to mature in about 100 days insures producing sound corn even during trying years.

American Silver Mine is a white corn, worthy of our highest praise. It deserves its popularity as the "best-seller" in our white line. You'll understand if you grow it why so many farmers consider it the greatest corn they ever handled. There is no better kind for poor land and it ranks with the best on richer soil.

Description

Ears cylindrical. Small white cob. Kernels deep and rough. Color, creamy white. Stalk a little below the average in height. Root system stronger and more vigorous than most varieties.

This year we have a beautiful supply of our Improved Silver Mine. You will be perfectly satisfied for it sure has the quality. Seed comes from a heavy producing field. Germination is strong. Stock is carefully graded. It's real seed corn and we are selling it at very reasonable prices. See page 32.

SAINT CHARLES WHITE

The Great Ensilage Corn

The St. Charles White is distinguished by its red cob and chalky white kernels. In great demand by millers on account of its extreme whiteness. Makes extra fine meal. Usually sells at a premium to millers.

It is a very heavy grower producing a large amount of foliage as well as a big crop of large well shaped ears. It is one of the most desirable fodder crops, and for ensilage can hardly be surpassed.

If you are growing white corn for market you should be growing St. Charles White. If you want to fill a silo from the smallest possible acreage, select this variety. Will yield up to 40 to 50 tons of green feed per acre. Ears 9 to 12 inches long. Grains are medium rough and quite deep.

Our stock is the purest grade that has been carefully prepared for planting. Tests strong. The price we have on our St. Charles is a bargain price, considering the fine quality.

REID'S IMPROVED DENT

We are sure that this is the best known variety of corn in the United States. It has won all manner of prizes at leading corn shows. Like many of the older varieties, many strains have been developed. Everything that goes by the name of Reid's Yellow Dent is by no means all the same kind of corn.

Improved Reid's Dent

The strain of Reid's Dent that we have has been bred up for big yields of high quality corn. It's not show corn we care about but more bushels of sound corn per acre.

It is somewhat rougher than the average Reids and one which we believe will dry out quicker than the old smooth type. It is a better feeding corn as the kernels are not so flinty. The ears are 9 to 11 inches long. Cylindrical in shape. Well filled butts and tips and straight rows. Deep kernels. Light yellow color. Matures in around 110 days.

Oxford, Wis.

Gentlemen: Enclosed another order for \$56.10. The last two seasons I have bought my Clover and Alfalfa seed from you. Have never sown any that germinated as well as your Pinnacle Brand.

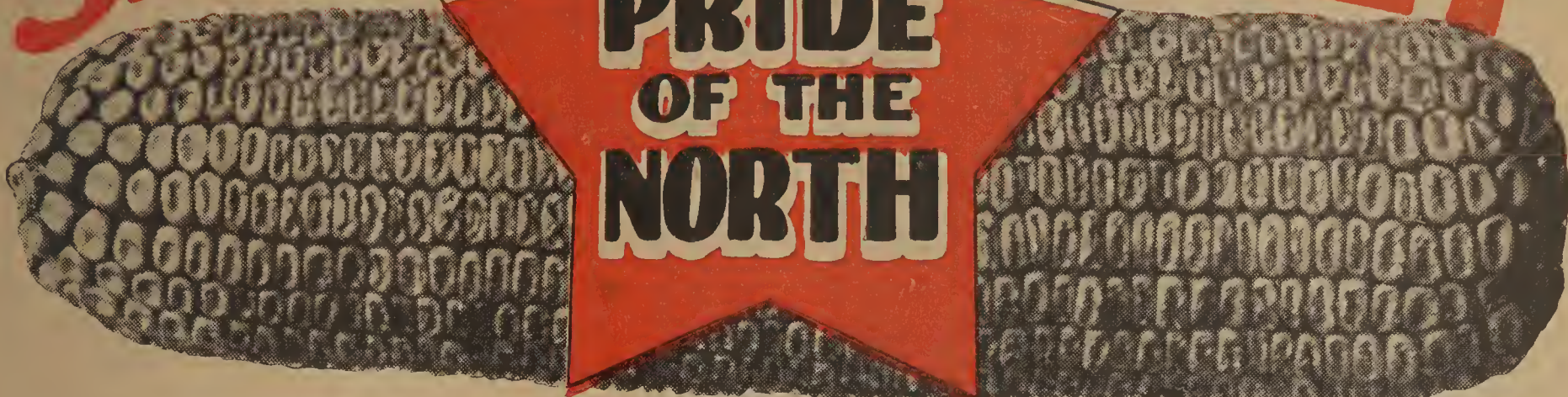
(Signed) L. M. Purdy.

Navarre, Ohio.

Gentlemen: We are enclosing another order and check for seed. We have always been very well pleased with your seeds and your prompt service.

(Signed) Russell D. Shetler.

OUR PRICES ON GUARANTEED SEED SAVE YOU MONEY



Our Pride of the North is a very popular variety. It ranks as a favorite with all who want a good producing early yellow variety. It is extensively used for late planting or where an early feeding corn is desired. We have seen it outyield later varieties.

Characteristics—The ears are medium size, about 8 inches long. The kernels are quite deep and of a rich yellow color. It has a pinched dent. We believe our Pride of the North is one of the best producing strains and our quality is excellent. Usually matures in 90 to 95 days.

EARLY YELLOW DENT

This early corn was developed from the genuine early strain of Reid's Dent. Using that as a base, we have by field selection secured a 100 day corn that is a very profitable producer. The ears are not quite so large as the Reid's, but it produces lots of them. Our trade on it is growing steadily.

Description

This is a smooth true dent. The grain is somewhat harder than the parent strain. Stalk is thick and short. Cob quite small. Ears uniform as to length on stalk and size. We have some very fine seed in this variety. See page 32.

EARLY RED WHITE CAP

This is also known as the Red 90 Day. A fine variety to plant for early feeding corn. Cattle feeders like it very much. Gives excellent feed supply before main crop matures. Yields well. One of the best varieties for late replanting. Succeeds under conditions when others fail to make profitable yields. Every farmer should try to include at least a few acres of this variety in his crop schedule for this year.

Description.—The color is cherry red and on top of the kernel there is a white or light yellow cap. The white cob is of medium size. Ears are 8 to 9 inches long and usually have 14 rows of kernels. Stalks are of medium height, and the kernels are dented. This variety should make a good crop as far north as Minneapolis. See page 32 for prices on all varieties.

GOLDEN GLOW

EARLY MATURING

Golden Glow is a favorite with Northern corn growers. It grows a taller stock than the average early kinds and matures a beautiful shaped ear 7 to 9" long. The kernels are golden yellow and medium long. This variety is used for husking in the southern parts of Minnesota, Wisconsin and Michigan. It is a trifle earlier than Silver King and just a little later than Minnesota 13.

A PROFITABLE CORN

We recommend this as the best producer of earlier type. It yields more bushels of good, sound corn per acre. It is a money maker. It stands out in front in large production, excellent quality and good stalk growth. We have some extra good golden glow seed and will ship you some highly satisfactory stock.

YELLOW WHITE CAP DENT

This variety is similar to our Red White Cap in many ways. It is even earlier than the Red. Kernels medium yellow color with a white cap. Ears quite long and well filled. Kernels of medium depth and dented. A good producer and an extra good yellow variety. We have yet to receive a complaint on our Yellow White Cap. Its earliness gives early feed and permits of late planting.

It is practically in a class by itself and we recommend it highly as a wonderful early variety.

LONG FELLOW FLINT

A very popular yellow flint variety. Ripens in 75 to 85 days. Very productive. Grown extensively in extreme north. Ears are long. Kernels large and wide.

Color rich glossy yellow. Cob very small. Stalks about 7½ feet high. Ears about 3 feet from ground. Our Longfellow flint is extra good seed and reasonably priced.

SILVER KING

This wonderful variety has been the means of extending the corn growing industry over a greater amount of new territory than has ever been done by any one variety. It is also known as Wisconsin No. 7. It is especially adapted to growing in Northern sections. It has produced phenomenal results in northern Iowa, Minnesota, Wisconsin and Michigan. It gives a good account of itself wherever grown.

Description

Ears are from 8 to 9 inches long, and run very uniform. Ears are well filled, and kernels are of good length, set in straight rows. In our opinion it is the greatest and earliest white dent and for the northern part of the corn belt it is a most profitable kind to grow. Our Silver King is fine.

Sanfords Flint

This is a white flint maturing in 75 to 85 days and is a very productive variety. It gives excellent results in Minnesota, Dakotas, Wisconsin and all northern including the New England states. Stalks are quite leafy and is used for ensilage as well as mature crop. Widely grown where early feed is desired or real late planting is necessary in the corn belt.

Description

Eight rowed, white, ears 10 to 12 inches long and two and a half inches in diameter. Large broad kernels, stalks grow taller than the average flint. Grows two to three ears on a stalk. A standard flint of sterling qualities.



Windsor, Ill.
Gentlemen: Regarding the seed corn, a few years ago I planted your seed corn in a cold wet spring. My neighbors planted crib corn and had to replant. I was the only one that had good solid corn. Yours very truly,

(Signed) C. W. Shumaker.

See page 32 for prices.

BEST VARIETIES LOW PRICED

SEE PAGE 32
for PRICES

WRITE FOR
PRICES ON
LARGE LOTS

SOY BEANS

CAREFULLY CLEANED SEED

ILLINI

A Bean of Extra Fine Quality

This is one of the best all purpose beans. An excellent seed producer. Good for hay in northern Illinois and points north. Matures in about 105 days. This is neither a big coarse or a small weak stemmed variety. It classifies as medium. Is generally known as a seed type bean. Beans are a light yellow color.

There is a heavy call for this variety as its valuable qualities have been proclaimed by many and farmers find them big money producers. We can recommend them highly and have a very fine supply of these Illini beans. Guaranteed to please. See page 32 for prices.

VIRGINIA

One of the Best Hay Varieties

This variety is what is generally known as a hay type bean. Makes a larger growth of vine and produces enormous crops of hay. Stems are slender, making it easier to cure and also giving a finer quality of hay. Will make more production on poor land than any bean we know of. Seed brownish in color and smaller than the average.

Takes less seed per acre. Not recommended for a seed crop north of central Illinois but extra good for hay. Grows on a wide range of soils. Medium late in maturity.

The demand for Virginias is generally greater than we can supply and therefore advise early ordering. The quality we have is fine and our prices are bargain prices. You will get a star value in each variety. See page 32.

DUNFIELD

One of the best yellow seeded all purpose varieties. Good both for hay and seed production. A heavy yielder. Fine for hogging down. Stands up well at maturity. Does not lose its seed readily. Adapted to rich, medium and poor land. Medium early (about 105 days). Stems, leaves and seed medium size. We consider the Dunfields as among the top of the list in the best money making varieties. A profitable kind for a wide range of soil and climate.

WILSON BLACK

An excellent hay variety. Medium late about 122 days. Grows very extensively over a wide area for hay. Plants are slender tending to twine at the tips. A big producer on all soils. One of the best for poor lands. Seeds small, color black. Very nutritious. Good for planting with corn for ensilage. For a growth of fine hay you will like this kind.

BLACK EBONY

Good for Both Hay and Seed

This well known bean is adapted to a wide range of soil and climate. It is not easily affected by unfavorable conditions, and is one of the most dependable varieties. A heavy seed producer and an excellent hay variety as well. Plant grows quite erect, and of a bushy habit. Stems small, leaves medium large. Seed medium small, color black. This is a very fine bean, widely grown and very satisfactory. We recommend it highly. Our trade on Black Ebony is growing year by year.

MANCHU

Very Popular

One of the best known and most popular varieties in the corn belt. Medium early (105 days). Holds seed well. Excellent for hogging off with early corn. Classified as a seed type but also grown extensively for hay. Grows erect. Has strong stems. Adapted to a wide range of soil. A heavy seed producer. Color of beans yellow. This is one of the best all around varieties. A bean that you can depend upon as a most satisfactory kind to grow.

Value of Soy Beans

This crop combines heavy production, high feeding value, and soil building power. It can be used for hay, for seed, for pasture, or simply as a fertilizer. And the finest thing about it you can grow the crop on very poor land. Even land that is sour will grow soy beans without lime. We know of thousands of acres of poor land that were changed from loss to profit acres by growing soy beans on them.

They make good hay if cut while the beans are well formed but before the leaves begin to drop. Yield 2 to 4 tons of hay per acre. Feeding value is equal to Alfalfa. Produces 20 to 30 bushels of ripe beans per acre. You can pasture when 8 inches high.

Easy to Grow

Soy beans are easy to start. Spring plowed land is generally best. Work up a good fine seed bed. Plant at corn planting time or after. Harrow a few times when small. Cultivate only when plants are dry.

The amount to plant depends upon variety and purpose you want them for. For seed crop in rows 1½ feet apart 25 to 35 pounds per acre. For hay or pasture in rows drilled 6 to 8 inches apart 1½ to 2 bushels per acre.



Gentlemen: I would like to know the price you would make on Soy Beans, in 25, 50 and 100 bushel lots, and also 300 lbs. of Sudan Grass. As I sent you an order of \$160 last year on Soy Beans and seeds and I was well pleased.
(Signed) Harry Reinfurth.

La Porte, Ind.



Gentlemen: Please send me samples of Alfalfa, Timothy and Alsike Clover. I need right smart seed this spring. I did get an awful good crop from your seed and it holds better than other grasses we get here.
(Signed) Carl Vanfleet.

Arthur, W. Va.



Valuable Crops for Your Farm

SAND or HAIRY VETCH

These prices are bargain prices on the seed of a very valuable crop. It is a legume, nitrogen gathering soil building crop. It is a heavy gatherer of root tubercles, and one of the best fertilizing crops you can grow. Vetch grows on poor lands where clover will fail. For sandy soil it does better than other legumes. Give it a good seed bed, and it will accomplish wonders.

Sand Vetch makes a fine growth through spring, summer and fall and remains green the greater part of the winter. The following spring it grows rapidly, maturing in the early summer. Supplies green feed over a long period. It is equal or superior to Alfalfa in food value. Sow it in spring or fall and it will produce the first bite of green next spring. The crop stands cold and drought.

Sow 20 to 25 lbs. per acre with small grain. Sow with rye or wheat if you sow it in the fall and cut them together for hay the next spring. The demand for Sand Vetch is growing. We urge you to grow it.

25 lb. \$2.80
50 lb. \$5.50
100 lb. \$10.20

Spring Vetch

\$1.65 25 lbs. \$3.15 50 lbs. \$6.20 100 lbs.

Similar to Winter Vetch. Is an annual crop. Can be sown early. Grows anywhere. Is a soil builder. If you want quick summer pasture or hay crop, use Spring Vetch. It's an emergency crop. When sown alone use 50 to 60 lbs. per acre. Most farmers sow with Oats or Canada Field Peas or both. Sow about 30 to 40 lbs. Vetch and 1½ to 2 bushels oats per acre. Or sow about 25 lbs. Vetch, 20 lbs. Canada Field Peas with 1½ to 2 bushels of Oats. High germination and low price guaranteed.



DWARF ESSEX RAPE



\$2.15
25 lbs.

\$4.20
50 lbs.

\$8.25
100 lbs.

One of the most valuable forage crops grown in this country. Extra good for pasture. Exceedingly rich in protein. Enormously productive especially on moist rich soil. Phenomenal results have been secured by pasturing sheep and hogs on rape pasture. It is succulent and palatable.

Rape is economical to sow. Use about 8 lbs. per acre. Can be sown from early spring till in August. Many sow in corn at last cultivation. May be seeded alone or in small grain. Does its best in cool weather. Produces pasture weeks after other forage plants are killed by frost. Sometimes used for plowing under to add humus to the soil.

Rape will help you reduce the cost of growing live stock. Puts on a fine finish. Stock is ready for market in shorter time. It is fine for all animals, especially young ones and you can't beat it for hogs and sheep. Grow some rape pasture this year. It will pay you. We have cut our prices to bed rock. It will only cost you around 50c an acre for seed. Ours is the genuine Dwarf Essex variety and is bright, clean, high germinating and guaranteed to satisfy.

Canada Field Peas

½ bu., \$1.70; 1 bu., \$3.30; 5 bu., \$16.00—60 lb. to bu.

A crop that will give quick results. Sow them as early as you can work the ground. Disc in a bushel of peas with a couple of bushels of oats. Produces a big yield of excellent hay early. Can be pastured or fed green very early. Makes a fine feed. You can harvest oats and peas together for seed and separate them after threshing. Field Peas plowed under in full bloom makes a wonderful fertilizer.

This is just the crop that farmers will need this spring. Be sure to order early and get them in the ground early. They want cool weather and will stand considerable frost. We have the true northern grown Canada Field Peas and our seed quality will please particular buyers. It's thoroughly cleaned. Germination is high and our price is a real bargain.

COW PEAS for FEED

SEE PAGE 32 FOR STAR BARGAIN PRICES

Cowpeas are legumes or soil builders. They make fine feed because they are rich in protein. They mature early. They will grow on poor soils and are especially well adapted to sandy or light clay loam. Like other crops they will yield more on rich land than poor but nevertheless make a profitable crop for poorer soils and make such soils richer.

The yields of hay are heavy, nutritious and palatable. Stock are very fond of Cowpeas for hay. You get more fertilizing benefit when you plow under a full crop but even with the crop removed as hay they help the land considerably.

Do not plant till the ground is warm. They are best drilled in at the rate of 1 to 1½ bushels per acre, closing every other spout in the drill, or may be put in wider rows with corn planter. Cut for hay when pods are full grown and beginning to turn. May be fed green or cut green and mixed with corn silage.

VARIETIES

Whip-poor-will—Medium early maturing and a popular variety. Brown speckled seed. A prolific yielder.

New Era—Very early (about 75 days). Easily handled by machinery. Often sown after small grain crop is taken off. Makes splendid hay.

Gray Goose—Grown in Northern Indiana. Prolific growers of hay and peas. Price same as Whippoorwill. See Page 32.

Mixed—Different varieties grown mixed together or accidentally mixed in transit or at country points. Very valuable for plowing under and extensively grown for hay.

Anyone wishing large quantities of cowpeas should write for the special reductions.



Rodden, Ill.

Gentlemen: I have bought seed of you since 1919 and am well pleased so far, and as long as I get the quality I have been I will continue.

Yours respectfully,

(Signed) Albert M. Taylor.

Milmine, Ill.

Gentlemen: I got 3 bushels of your Clover, Alsike and Timothy Mixed last year, and believe every seed grew, and I have a fine hay crop. I have ordered 3 bushels more of the same seed.

(Signed) Howard Virtue.

500 LBS.

\$18⁵⁰PER 100 LB.
BAG

\$380

BAGS
FREE50 LBS. ... \$195
25 LBS. ... \$105

SUDAN GRASS

THE GREATEST OF ALL FORAGE CROPS

*Every Farmer Should Grow It This Year***Our Price Very Low**

There will probably be a wide variation in qualities of Sudan Grass seed this year. Insist on the highest quality new crop seed. Our stocks are bright and high germinating and considering the quality our prices are very low. At this very low figure you can afford to sow it liberally. No similar investment in any other crop can bring you the enormous production of Sudan Grass. All dairy farmers should have it and every stock grower who wants maximum production from reduced acreage.

Characteristics

Sudan belongs to the Cane family. It came originally from Africa. It was imported because of its drought resistance. In yield it excels cane, millet, kaffir and similar crops. Sudan is a free stoler and makes a fine quality of hay. Being a warm weather crop it should not be sown till corn planting time and any time from then on to early July. Yields average three cuttings in the central corn belt. Grows only one year. Sow 20 to 25 lbs. to the acre. Drill in or broadcast and harrow. May be used as a smother crop for weeds. Makes good ensilage and fine pasture and hay.

Consider Its Value

Why risk the danger of short pastures or hay when Sudan Grass gives so much. In spite of heat and drought it grows right along. Your milk cows will give more milk. Your horses and mules will be kept in good flesh. Your cattle will fatten on it. It will take no more fertility from the land than a crop of oats. The crop can be used for seed but its big value on the average farm is for hay and pasture. Cut for hay when in full bloom and handle like millet. May be cut before or after full bloom if desired. Some cut with a binder and cure in shocks claiming that is the easiest and best way to handle. It's a great crop, friends. You should be growing it.

Highest Quality New Crop Seed

Every pound of our seed is the finest grade, new crop, re-cleaned seed. It has strong germination and is free of bad seeds including Johnson Grass. You cannot buy better seed. Our Sudan Grass is a wonderful bargain. Be sure to sow some at this low price. Provide yourself with pasture that will flourish in the hot dry summer months. Use it for hay or green feed. It is one of the best money-making crops you can grow. The use of Sudan has been increasing rapidly in recent years and at our present astonishingly low bargain prices it will certainly sweep the nation. So easy to grow, so enormously productive, so highly palatable to live stock and such a phenomenal drought resister. Put some acres to work on Sudan and make fine extra profits.

CUTTING BILLION
DOLLAR GRASS

BILLION DOLLAR GRASS

25 lbs., 90c; 50 lbs., \$1.65; 100 lbs., \$3.15

These are bargain prices on this money making forage crop. It is used for hay, pasture, silage, soiling and as a seed crop. An enormous producer yielding as high as 50,000 pounds of green feed per acre and 12,000 pounds of hay. Warmth, moisture and richness of soil regulate its growth which ranges from 5 to 8 feet. Will grow further north than Sudan and is a very popular crop in the northern and New England States as well as in the Corn Belt.

Billion Dollar Grass belongs to the Millet family, and is also known as Japan Millet. Sown about first of May it should be ready to cut for hay about the middle of July. May of course be sown later. It is a one-year crop. It yields heavily and is relished by cattle, young stock and sheep.

Makes good silage alone or mixed two parts Billion Dollar Grass and one part Soy Beans. Hay is higher in feed value than Timothy and seed is equal or superior to corn in value.

Our seed is fine and our price quality considered is low. Now is a good time to start with this great crop.

ANNUAL HOG PASTURE MIXTURE

 100 LBS
\$3 25
50 LBS
\$1 70
25 LBS
90¢

This quick growing combination produces a large amount of nutritious pasture in a short time. If you want a lot of extra feed this year sow some of this mixture. May be sown from early spring till the middle of the summer after small grain crops are removed. Sow 40 to 50 lbs. per acre.

This mixture is made up of annual crops only. Will provide both early and late pasture. This combination is designed to give you the heaviest yield and highest feed value. Contains peas, rape, Vetch, oats and other grains, millets, Sudan, etc. Plow up your feed lots and sow to this mixture. We are pricing our Annual Hog Pasture Mixture very cheaply. Anyone ordering some of this seed will receive a value that will help produce a wealth of feed in a short time. We urge you to try it.



Gentlemen: I have got seed from the American Field Seed Company many years, and always got good seed and a dandy stand. Will have an order for you again next year.

(Signed) Chas. Demaske.

Wonewoc, Wis.

Gentlemen: I am favorable to your seed for two reasons, first on account of the big savings and price on the high grade field seeds, and second the purity seems to be unexcelled by any other that I have ever bought. Other farmers here have used your seed with excellent results.

(Signed) Mr. J. E. Dickey.

Smicksburg, Pa.



MILLET

WHITE WONDER

A long headed, heavy producing, early maturing variety. This is a very fine type of Millet preferred by some over all others. The foliage is very heavy which accounts for its big yields. The long heads make prolific seed yields. It is a top-notch in yield of hay and seed. Leaves fairly broad. Cures readily. Seed light colored. A trial of this variety will prove its superior worth. Our seed quality is very fine. See page 32 for bargain prices.



GOLDEN or GERMAN MILLET

The genuine German or Golden Millet is a truly remarkable crop. This Millet is an enormous yielder both of hay and seed. Its tall dense growth affords a lot of fine feed in a short time. The crop is quick growing and a great drought resister. Seed yields run 40 to 50 bushels per acre. Can be sown as late as in July and make a fine crop. This fine leafy crop is certainly a great help to any farmer caught short on feed.

There is a lot of difference in Millet seed and we want you to be sure to try our stocks. Heavy producing stock is generally sold at premium prices. You will find our quotations on page 32 unusually attractive. This seed is cleaned, graded and distinctly a superior product. For feed or seed production our German Millet is a winner. Order your seed early and get the choicest stock.

Siberian Millet

Very early. Grows somewhat smaller than the white or golden but has finer leaves. Very valuable for Northern states on account of earlier maturity. Grows two to four feet high. Seed has a reddish color. Sow 35 to 40 lbs. per acre. Makes an ideal catch crop. Fine feeding value. Anyone wishing a fine, quick growing, early maturing crop will like our Siberian Millet. Seed quality A 1. See page 32.

Hungarian Millet

Earlier than the German but not quite as early as Siberian. Very leafy and makes a good production of fine quality hay. Stools freely. This variety is widely grown. On account of its earliness it is especially good for northern states but its use is by no means confined to that section. In some places it is called Hungarian Grass. Seed runs mixed colors purple and golden. The use of this variety is increasing. Our seed is clean, bright, stock and we are pricing it very low. See page 32.

**JAPAN
MILLET
SEE
BILLION DOLLAR
GRASS**

PROSO

Broom Corn Millet

This variety also goes by the name of Hog Millet, a big seed producing Millet. It is not as good a hay variety as the others. The seed is considerably larger and is grown chiefly for seed. This is used in feeds of different kinds. Equal to small grains in fattening value for hogs. Poultry men have been praising its value highly, and they are largely responsible for the great interest in this crop, in the past few years.

CHARACTERISTICS

Proso Millet is one of the earliest maturing varieties, requiring about 65 to 75 days. Don't sow too early. It is partial to warm seed bed. Production 55 to 70 bushels of seed per acre is not uncommon. If small grain fails or you want a good cash catch crop, sow Proso.

CANE SEED

A Forage Crop You Should Know Better

You have probably heard about Cane most of your life, but do you know what it can do for you? It is one of the heaviest producing crops you can grow. Will produce 30,000 lbs. to 60,000 lbs. of green feed per acre with some yields as high as 80,000 lbs. The yields of cured hay 10,000 to 20,000 lbs. per acre with some records as high as 30,000 lbs. or 15 tons per acre. Seed production may vary from 30 bushels to 50 bushels to the acre with some reporting 60 bushels. Study these figures. Consider what an enormous production that is.

Other Valuable Characteristics

Cane. It gets at plant food that corn cannot reach. Its deep roots also make it a better drought resister, having a wonderful capacity in that respect. It withstands the onslaught of hot winds better. Cane is also alkaline resistant and a good crop for such land. Cane does not remove as much plant food proportionately as small grain.

How to Use Cane

For hay use 1 bushel to 1½ bushels per acre. The heavier seeding will not yield more but makes finer hay. For pasture an even heavier seeding is recommended. When used for fodder a lighter seeding rate is used depending upon the distance between the rows. Plow deeply for cane. Pulverize the seed bed well. Do not plant until after corn planting. Seed bed and weather must be warm.

Amber Cane

The earliest variety. Grown from Maine to California. Has slender stalks and narrow leaves. Suitable anywhere. We recommend it highly and should be selected by all northern customers.

Orange Cane

Somewhat later. More abundant leaves which are broader and stalks and seed heads heavier. On account of somewhat heavier yields is a favorite in the corn belt where a later cane is used.

MOLASSES CANE

Kept pure for making sorghum. Seed carefully handled but quality of sorghum is not guaranteed.

SILVER TIP—A strain of the Orange type. Produces light colored, deliciously flavored sorghum.

AMES SPECIAL—A strain of the Amber. Very juicy and productive. Quality of sorghum A No. 1.

Price postpaid, 1 lb., 30c; 5 lbs., \$1.00. Not prepaid, 5 lbs., 50c; 10 lbs., 75c; 50 lbs. or more, 6c per lb.



Little Genesee, N. Y.
Gentlemen: I just harvested 6 acres of new seeding that I seeded with your Alsike, Red Clover and Timothy seed. I got 20 tons of nice hay off of the 6 acres, and I have 6 acres more to cut of it and it is as good. It is the best seed I ever bought.
C. C. Giddings.



Winslow, Ill.
Gentlemen: I have been getting seed of your Company for the past several years, and think it is fine. Have been telling my neighbors and friends about your seeds. Below are some of their names.
Yours very truly,
(Signed) Geo. S. Robb.



Drought Resisting Grains at **LOW PRICES**

STATE CERTIFIED ATLAS SORGO

Atlas is considered by Agricultural Authorities to be one of the greatest forage crops developed in the last century. It is a cross between Sweet Sorgo and Blackhull Kaffir. Has made some sensational yields. One farmer reported nearly 23 tons green feed per acre. Yields 2 and 3 times as much as Corn in dry seasons. Grows 10 to 12 feet tall. Grows on upland or low land. Farmers in central Illinois have been growing Atlas the past 3 or 4 years and are all excited about it. Farmers farther north have started to grow it. We sell only State Certified Seed because experts cannot identify it from some other forage seeds. Is late in maturing seed.

A Very Valuable Crop

Nothing better for ensilage. It has sweet juicy stalks. More palatable than corn. Live stock, especially cattle, will eat it stalks and all. They will leave most any kind of hay or feed for Atlas Sorgo. Requires warm soil. Plant about 10 to 20 days after you plant corn. Drill 8 to 12 pounds per acre for single row planting. Sow 40 to 50 pounds broadcast. Cut in fall before first heavy frost. Shock like corn.

Price—Postpaid: 1 lb., 30c; 5 lbs., \$1.00; 10 lbs., \$1.50. Not Prepaid: 25 lbs., \$1.55; 50 lbs., \$3.00; 100 lbs., \$5.80. Not sealed in less than 50 lb. bags.

MILO MAIZE

This is also a member of the Sorghum family. The stalks are more slender than the Kaffir but have no juice in them. They grow taller and leaves are smaller. Milo is much earlier than Kaffir. The seed heads are much more compact and egg shaped. The seeds are flattened. Where seasons are short or a quick maturing kind is desired the Milo or Feterita should be your selection. Milo will also grow at higher altitude and with less moisture. Grain has good feeding value.

Milo, Kaffir, Feterita and all similar grains should not be planted until after the ground is thoroughly warm. A couple of weeks after corn planting is best. Spring plowing is preferable because it warms the land better.

BROOM CORN

There is a big demand this year for broomcorn to grow straw for brooms. The seed is scarce. We have a nice stock of very fine seed. It is the Standard Evergreen. See page 32 for prices. Postpaid, 1 lb., 30c; 5 lbs., \$1.00.

FETERITA

We judge this to be the best drought resisting crop that is grown for forage or seed in the United States. It has proven a great blessing to farmers in dry sections.

Resembles Kaffir and Milo being quite closely related to the latter. Seed heads are longer than Milo but more blocky than Kaffir. A big yielder of grain. Seeds are flattened, bluish white in color and larger than Milo. It matures much earlier than

KAFFIR CORN

This is a sorghum grain crop. The stalks are not as juicy as regular sorghum cane. The stalks are stout and fairly short. The seed heads are 10 to 15 inches long. For hay, sow about 60 to 70 pounds per acre. For grain crop, drill in rows like corn, 8 to 10 pounds per acre. Will produce 40 to 50 bushels per acre. Makes excellent poultry feed. Used for all kinds of livestock if ground. We usually have the White Kaffir, which is the most popular.



HEGARI

A sweet stalked sorgo that produces grain like Kaffir yet it is as sweet as cane. A great drought resister. May be used for hay, forage or ensilage. Also used for pasture. Very productive. Greatly relished by live stock. Plant for grain like Kaffir. For forage or ensilage double row about 18 pounds per acre. For hay use about 60 pounds. One of the newer crops and in great demand. See page 32 for prices.

GROHOMA

A cross of Cane and Kaffir. Remarkable drought resister. Excellent grain producer when planted at rate of 6 to 8 pounds per acre. Also used for hay drilled in at rate of 40 to 60 lbs. per acre. A prolific stooler. Makes very palatable feed of good value. This is a very popular sweet stalked hybrid. See page 32 for price. Small lots either variety. Postpaid, 1 lb., 25c; 5 lbs., 75c.

FLAX SEED

This crop is grown in the United States chiefly for seed. Linseed oil is the main item and from this various products are made. The cake after pressing out oil is valuable stock food. Sow about April 10th to May 1st, further north later seeding is practiced. Use $\frac{1}{2}$ to $\frac{3}{4}$ bushels of seed per acre. Have land as clean as possible.

Use our wilt resistant seed as it helps to overcome losses from the worst flax disease. Flax is a good money crop. More profitable generally than any small grain. See page 32 for prices.

BUCKWHEAT

A quick maturing grain (10 to 12 weeks). Yields well, 20 to 40 bushels per acre. The best grain crop for poor soils. Does even better than Rye on poor land. Makes hard land mellow and friable. Can be used as a catch crop if small grain kills out. Good crop for new land. Excellent cover crop in orchards. Also used for bee pasture.

JAPANESE—The largest seeded variety. Very productive. Seeds brown and dark brown. Plants grow taller. Fine for corn belt.

SILVER HULL—Smaller seeded. Lighter colored hulls. Makes whiter flour. Plants smaller. The two are often mixed for increased production. See page 32 for prices.



Algonquin, Ill.
Gentlemen: I have used your clovers and grass seeds for a number of years and have been satisfied with the results. I have also saved considerable money in buying direct from you.

Yours truly,

(Signed) Henry Gehl.

Frederic, Wis.
Gentlemen: Regarding the Green Mountain Favorite Oats I bought from you I told you I got 87 bushels to the acre but found out later that they weighed out almost 100 bushels to the acre. You see, the thresher gave me a big bushel.

(Signed) Chas. Hedlund.



**QUALITY
STOCKS
AT ROCK
BOTTOM
PRICES**

**SELECTED
CHOICE
NORTHERN
GROWN
INSPECTED
SEED**

SEED

POTATOES

**Prices Good
For Early Orders**

We have contracted for a good supply of potatoes and expect to be able to protect prices throughout the season. Our price for quality seed is low. This stock will sell fast. Please order early. Protect yourself on price and get the very best of our quality stocks.

**\$ 25
PER BU.**

1/4 BU. 45¢

1/2 BU. 70¢

**IN LOTS OF 5 OR MORE BUSHELS
115 PER BU.**

Our seed stock is grown almost exclusively in the Red River Valley of Minnesota and North Dakota. We consider that this district produces the finest seed potatoes in the world. They have the quality, life and vigor needed for big production. Our seed is carefully sorted stock from selected seed. We will ship you a product distinctly superior to the average potato. They will make you money.

Northern Grown Seed of Proven Varieties

We handle the kinds that have established their worth. We make no preposterous claims for some little known variety. You will receive from us the kind of seed that will enable you to grow more bushels of better potatoes per acre. It pays to get this kind either for home use or market. We are selling such seed at bargain prices. Place your orders now. Shipment will be made in the spring as soon as weather conditions make it safe to ship.

Red River Early Ohios

This pink skinned potato is one of the finest, earliest and most productive varieties you can grow. Our northern grown seed will mature a crop at least a week earlier than your home grown seed. You will have a larger yield, and they will be smoother and larger sized potatoes. Up in the Red River Valley where our seed was produced they have developed this variety to a high state of perfection. No better seed can be found.

This potato has pure white flesh. Eyes are near the surface. Vines are sturdy. In yield and quality they are excellent. Most everyone likes the Early Ohio and you will be more partial to them than ever when you plant some of our improved seed.

Irish Cobblers

Also an early variety although not quite as early as the Red River. The heaviest producer in its class and a quality that is exceedingly fine. It was originally classified among the late varieties but extensive growing in the north and some selection for seed as to earliness has classified it as a medium early variety.

The skin and flesh are white. It cooks dry and is one of the best flavored varieties. Generally round in shape and somewhat oblong. Our Irish Cobbler is a great favorite with market gardeners as they find a ready sale for them, their customers calling for more. At the same time it is one of the most productive varieties. This Cobbler has been sold under other names at fancy prices and always made satisfied customers. Our selected northern grown seed is worth more to you than we are pricing them at.

Spaulding Rose

An excellent medium maturing variety. Quite a large potato, oblong in shape. It is a heavy producer. The quality is fine. Cooks white and mealy. Color is slightly red or pink. It is a good variety to select if you want a main crop type that matures earlier than the average. Vines are strong. It is a vigorous grower.

Banner

A distinctly superior variety of late potato and a general favorite with growers of main crop varieties. It is not very late and might better be classified as medium late. It is a vigorous grower and a remarkable drought resister. Goes down deep for moisture in dry years. Produces smooth, plump, handsome tubers, creamy white in color. Eyes strong, skin netted. Disease resistant. A splendid cooker. A high quality potato and an extra heavy producer.

Rural New Yorker

A standard main season variety and a very reliable one. Makes big, solid tubers of fine quality. Quite drought resistant. This potato is an excellent keeper. They remain in good shape until new potatoes come on. It ranks along with the best as a heavy yielder and is worthy of high praise.

Russet Rural

This is a variety similar to the Rural New Yorker. The skin is tougher and does not bruise as easily. Color depends somewhat on the kind of soil it is grown in. Golden Russet color on light soils, darker on heavier land. Skins somewhat netted. Stands close planting. Disease resistant and a very heavy producer.

**Treatment
for Potatoes**

**Use Corona P.D.7 or
Dip Dust**

Is a quick, safe method of treating potatoes to protect against losses from rhizoctonia, black scurf and scab. Costs little and very effective. Increases yields, improves quality. 4 oz. treats 6 to 8 bu. Directions on Can. Price 4 oz., 50c; 1 lb., \$1.25; sent express or parcel post pre-paid.



Beaver, Pa.
Gentlemen: Enclosed find check for \$62.20 for Alfalfa and other seeds. I bought 15 bushels of Cobbler Potatoes from you last year and they made a yield of 310 bushels—sold them at \$1.50 a bushel.
Yours very truly,
(Signed) F. H. Johnston.



Trivoli, Ill., March 8th.
Gentlemen: The field seeds received and I am much pleased with the fine quality. I thank you for very generous treatment of my order, and will surely recommend your company to my neighbors.
Yours very truly,
(Signed) W. A. Cottingham.



AMERICAN'S LOWEST PRICE LIST

EVERY PRICE

BARGAIN

**REDUCING
FROM
TOP
TO
BOTTOM**

All prices are F. O. B. Chicago. Bags are Free. Safe arrival and satisfactory quality are guaranteed. See page 2. All prices will be protected as long as our present stocks of seed last. Write promptly for free samples. We are glad to show quality.

**WE
GUARANTEE
SAVING
AND
QUALITY**

BUY NOW AND SAVE MOST

When judging prices remember that the quality back of it determines whether or not that price is a bargain. You can order our seed with this understanding. If you do not believe you have saved money you can return the seed and get your money plus freight refunded.

**PRICES
HIGHER
LATER**

Prices Good Until Lots Are Exhausted or Advancing Markets Compel Advance.

JANUARY, 1938

If You Wish a Receipted Invoice, Ask for It on Your Order

ALFALFA—60 lbs. per bu.

All Hardy U. S. Grown—Complies with Agricultural Conservation Program

	1 bu.	1/2 bu.	1/4 bu.
Utility Brand (Prime) Corn-Belt.....	\$16.50	\$8.30	\$4.20
Economy Brand (Choice) Corn-Belt.....	17.50	8.80	4.45
Universal Brand (Fancy) Corn-Belt.....	19.00	9.55	4.85
Pinnacle Brand (Extra Fancy) Corn-Belt..	20.60	10.40	5.25
Pinnacle Br. (Extra Fancy) Northwestern gr.	21.00	10.60	5.40
Pinnacle Brand, Nebraska grown.....	21.25	10.70	5.45
Pinnacle Brand, Kansas grown.....	20.60	10.35	5.20
Dakota No. 12 (Pinnacle Br.) No. Nebr. gr.	21.80	11.00	5.60
Grimm (Pinnacle Br.) Northern, sealed bags	22.20	11.15	5.65
Minnesota Grimm (Pinn. Br.) sealed bags	22.60	11.35	5.70
State Certified Blackfoot Grimm, 99 1/4 pure	26.90	13.55	6.85
State Certified Blue Tag Grimm, 99 1/2 pure	26.00	13.10	6.60
Canadian Variegated (Pinn. Br.) Can. gr..	23.70	11.90	6.00
Cossack (Pinn. Br.) Northern, sealed bags.	22.80	11.45	5.80

MEDIUM RED CLOVER—60 lb. bu.

	1 bu.	1/2 bu.	1/4 bu.
Utility Brand, home grown.....	20.90	10.50	5.30
Economy Brand (Choice) home grown.....	22.15	11.15	5.65
Universal Brand (Fancy) home grown.....	22.90	11.50	5.80
Pinnacle Brand (Extra Fancy) home grown.	23.50	11.80	5.95
Hardy European (Extra Fancy) 99 1/4 pure..	15.30	7.70	3.90

MAMMOTH RED CLOVER—60 lb. bu.

	1 bu.	1/2 bu.	1/4 bu.
Economy Brand (Choice) home grown.....	22.60	11.35	5.75
Universal Brand (Fancy) home grown.....	23.20	11.65	5.90
Pinnacle Brand (Extra Fancy) home grown.	24.00	12.10	6.15
Hardy European (Extra Fancy).....	15.75	7.90	4.00

ALSIKE CLOVER—60 lb. bu.

	1 bu.	1/2 bu.	1/4 bu.
Economy Brand (Choice) home grown.....	18.30	9.20	4.65
Universal Brand (Fancy) home grown.....	19.40	9.75	4.95
Pinnacle Brand (Extra Fancy) home grown	20.25	10.15	5.15

SWEET CLOVER—Home Grown

	1 bu.	1/2 bu.	1/4 bu.
Unhulled White Blossom, Best, 30 lb. bu..	3.10	1.65	.90
Unhulled Yellow Blossom, Best, 30 lb. bu..	3.20	1.70	.95
Utility Br. Wh. Bloss., Hulled, 60 lb. bu..	5.60	2.85	1.50
Economy Br. Wh. Bloss., Hulled, 60 lb. bu..	5.90	3.00	1.55
Universal Br., Fcy. Wh. Bl., Hulled, 60 lb. bu.	6.40	3.25	1.70
Pinn. Br., Ex. Fcy. Wh. Bl., Hulled, 60 lb. bu.	6.75	3.45	1.80
Grundy Co. Wh. Bl. (Pinn. Br.) 60 lb. bu..	7.00	3.55	1.85
Yel. Bloss., Economy Br. (Choice) 60 lb. bu.	5.85	2.95	1.55
Yellow Bloss., Pinn. Br. (Ex. Fcy.) 60 lb. bu.	7.00	3.60	1.85
Hubam, Annual Wh. Bl. (Choice) 60 lb. bu.	11.25	5.70	2.90
Hubam, Annual Wh. Bl. (Ex. Fcy.) 60 lb. bu.	13.50	6.80	3.45

OTHER CLOVERS

	1 bu.	1/2 bu.	1/4 bu.
Korean Lespedeza, Fancy, 25 lb. bu.....	1.90	1.05	.60
Sericea Lespedeza, (Perennial) 25 lb. bu...	7.00	3.60	1.90
White Dutch Clover, 60 lb. bu.....	21.30	10.70	5.45
Crimson or Giant Incarnate Clov. 60 lb. bu.	7.00	3.55	1.85

TIMOTHY, CLOVER and TIMOTHY MIXTURES, 45 lb. bu.—Home Grown

	1 bu.	1/2 bu.	1/4 bu.
Timothy, Utility Brand (Prime).....	1.70	.95	.55
Timothy, Economy Brand (Choice).....	1.80	1.00	.60
Timothy, Universal Brand (Fancy).....	1.90	1.05	.60
Timothy, Pinnacle Brand (Extra Fancy)...	2.00	1.10	.60
Alsike & Tim. Mix., Std., 20-25% Alsike..	4.50	2.30	1.20
Alsike & Tim. Mix., Royal, 30-35% Alsike..	5.40	2.75	1.45
Red Cl. Als. & Tim. Mix., St. 15-20% Cls.	4.60	2.35	1.20
Red Cl. Als. & Tim. Mix., Maj. 30-35% Cl.	5.75	2.90	1.50
Red Clover & Tim. Mix., Std. 15-20% Clo.	4.50	2.30	1.20
Red Clo. & Tim. Mix., Rich. 30-35% Clo..	6.40	3.25	1.70
Alf., Clo. Als. & Tim. Mix., 30-35% Clos.	6.10	3.10	1.60
America's Best Mix., 50% Clovers 45 lb. bu.	6.35	3.25	1.65

HARDY EUROPEAN CLOVER and TIMOTHY MIXED, 45 lb. bu.

	1 bu.	1/2 bu.	1/4 bu.
Red Clover & Tim., lot 15, 15-20% Clover..	3.65	1.90	1.50
Red Clover & Tim., lot 30, 30-35% Clover..	4.85	2.50	1.30

GRASSES

	100 lbs.	50 lbs.	25 lbs.
Kentucky Blue Grass (Fancy).....	\$11.25	\$5.70	\$2.95
Ken. Blue Grass, Pinnacle Bd. (Ex. Fcy.)..	12.25	6.20	3.15
English Blue Grass (Meadow Fescue).....	10.00	5.15	2.65
Bromus Inermis or Brome Grass.....	19.00	9.60	4.85
Orchard Grass.....	18.25	9.20	4.65
Red Top, Unhulled, Mixed.....	7.00	3.60	1.90
Red Top, Economy Brand (Choice).....	10.75	5.50	2.85
Red Top, Pinnacle Brand (Extra Fancy)...	12.00	6.15	3.15
Domestic Rye Grass.....	8.50	4.35	2.25
Reed's Canary Grass (Phalaris).....	32.00	16.15	8.15

GRASS MIXTURES and FORAGE CROPS

	100 lbs.	50 lbs.	25 lbs.
Beat-Em-All (See Catalog Page 16).....	\$ 8.85	\$4.50	\$2.30
Gold Mine Clover Mixture (All Clo. Mix.)..	19.90	10.00	5.10
Economy Pasture Mixture.....	9.25	4.70	2.40
Perfection Pasture and Meadow Mixture....	12.25	6.20	3.20
Annual Hog Pasture Mixture.....	3.25	1.70	1.00
Dwarf Essex Rape.....	8.25	4.20	2.15
Billion Dollar Grass.....	3.15	1.65	.90
Sudan Grass.....	3.80	1.95	1.05

SEED OATS

	15 bu.	5 bu.	1 bu.
Iowa 103 or White Kherson.....	\$ 0.60	\$0.65	\$0.70
Gopher—Heavy early variety.....	.65	.70	.75
Green Mountain Favorite (Northern grown)	.90	.95	1.00
Regenerated Swedish Select (NW. grown)..	.80	.85	.90
Fulghum and Columbia.....	.65	.70	.75
New Alberta (Northern grown).....	.75	.80	.85
Golden Rust Proof and Silver Mine.....	.70	.75	.80
Royal Banner (Extra Fine).....	.95	1.00	1.05
New Victory.....	1.00	1.05	1.10
Hullless Oats (copper treated).....	1.20	1.25	1.35

OTHER SEED GRAINS and BUCKWHEAT

	100 lbs.	50 lbs.	25 lbs.
Speltz, 40 lb. bu.....	\$ 1.00	\$1.05	\$1.15
Spring Rye, 56 lb. bu.....	1.20	1.25	1.30
Thatcher Spring Wheat, Beardless, 60 lb. bu.	1.90	1.95	2.00
Progress Spring Wheat, Bearded, 60 lb. bu..	1.60	1.65	1.70
Oderbrucker & Manshury Barley, 48 lb. bu.	1.20	1.25	1.30
Wis. 38 Pedigree Beardless Barley, 48 lb. bu.	1.25	1.30	1.35
White Hullless Barley (copper treated)....	1.65	1.70	1.75
Buckwheat (Jap. and Silver Hull) 48 lb. bu.	1.25	1.35	1.40

SOY BEANS and COW PEAS—60 lb. bu.

	100 lbs.	50 lbs.	25 lbs.
Soy Beans, Dunfield.....	\$ 1.40	\$1.45	\$1.50
Soy Beans, Illini.....	1.30	1.35	1.40
Soy Beans, Manchu.....	1.30	1.35	1.40
Soy Beans, Black Ebony.....	1.50	1.55	1.60
Soy Beans, Black Wilson.....	1.50	1.55	1.60
Soy Beans, Virginia Brown.....	1.50	1.55	1.60
Cow Peas, Whippoorwill.....	2.35	2.40	2.45
Cow Peas, Grey Goose.....	2.30	2.35	2.40
Cow Peas, New Era and Mixed.....	2.30	2.35	2.40

FORAGE CROPS

	5 bu.	1 bu.	1/2 bu.
Cane (Orange) 50 lb. bu.....	\$ 1.20	\$1.30	\$.70
Cane (Amber) 50 lb. bu.....	1.20	1.30	.70
Atlas Sorgo, Certified, 50 lb. bu.....	2.90	3.00	1.55
Hegari (Sweet Stalked) 50 lb. bu.....	1.10	1.15	.65
Kafir Corn, White, & Milo Maize, 56 lb. bu.	1.20	1.30	.70
Feterita, 56 lb. bu.....	1.40	1.50	.80
Grohoma, Great Fodder Crop, 50 lb. bu....	1.55	1.60	.85
Canada Field Peas, 60 lb. bu.....	3.20	3.30	1.70
Sand, Hairy or Winter Vetch, 50 lb. bu....	5.40	5.50	2.80
Spring Vetch, 50 lb. bu.....	3.10	3.15	1.65
Flax, Fcy. Imp. (Wilt Resistant) 56 lb. bu.	3.00	3.10	1.60

MILLETS

	100 lbs.	50 lbs.	25 lbs.
Japanese, 35 lb. bu.....	\$ 1.15	\$1.25	\$0.70
German (Genuine) or Golden, 50 lb.	1.70	1.80	1.00
Siberian, 50 lb. bu.....	1.30	1.40	.75
Proso or Hog Millet, 50 lb. bu.....	1.00	1.10	.60
Hungarian (makes fine hay) 48 lb. bu....	1.60	1.70	.90
White Wonder, 50 lb. bu.....	1.60	1.70	.95

SEED CORN

	1 bu.	1/2 bu.	1/4 bu.
XX Hybrid (No. 1 Grade) No. 939-942-931..	\$ 6.00	\$3.10	\$1.60
XX Hybrid (No. 2 Grade) No. 939-942-931..	5.00	2.55	1.35
XX Hybrid (No. 3 Grade) No. 939-942-931..	4.75	2.45	1.25
Illinois Special.....	2.35	1.25	.70
Reid's Yellow Dent.....	2.15	1.15	.65
Woodburn's Yellow Dent.....	2.15	1.15	.65
Early Yellow Dent and Pride of North.....	2.15	1.15	.65
Minn. 13 Early.....	2.20	1.15	.65
Illinois Ideal.....	2.30	1.25	.70
Iowa Silver Mine.....	2.15	1.15	.65
St. Charles White—Ensilage.....	2.10	1.15	.65
Krug's Dent—big 100 day type.....	2.15	1.15	.65
Silver King or Wisconsin No. 7.....	2.20	1.15	.65
Red White Cap and Bloody Butcher.....	2.20	1.15	.65
White Cap Yellow Dent.....	2.15	1.15	.65
Golden King and Golden Glow.....	2.15	1.15	.65
Longfellow Flint, Smut Nose & Sam's Flint	2.35	1.25	.70

Prices on Hybrid Corn 25c bu. less in 5 bu. lots.

SEED POTATOES

ALL VARIETIES—Early Red River Ohio, Spaulding Rose, Russet Rural, Irish Cobblers, Rural New Yorker and Banner White—1/4 bu., 45c; 1/2 bu., 70c; 1 bu., \$1.25; 100 lb. bag, \$1.95; 5 bags (500 lbs.), \$9.50.

GRIMM

SUPER VALUE

ALFALFA

LOT
SEALED
\$20.75
PER. BU.

Minnesota Grown
High Quality. Shipped in Sealed Bags
Crop Purity 99% or Better

I am always on the lookout for seed that will give our customers better and finer value for the money. It isn't often, however, that I am able to secure as fine a bargain as this lot "Sealed." You can examine it from every angle, check it and compare it and you'll find it an astonishing value in genuine Grimm Alfalfa.

Description

This is a quality lot of Minnesota Grown Grimm. Seed from this section of the original Grimm field in the United States is sought by many buyers. It generally commands a premium price. I secured this lot at a deep cut price because it contained a little crop seed such as Red Clover and Sweet Clover. Only about 3% to 4%. That reduces the amount of alfalfa but including this crop seed it tests at 99% purity. The seed has fine color and germination and ranks A No. 1 in appearance and performance.

Save \$2.00 to \$3.00 Per Bushel

You'll like this Northern grown Alfalfa. The way it grows, the crops it produces and the staying power. Such quality at this low price is a bargain in anybody's town. If you were in my office and saw a sample and analysis of Lot "Sealed" you would buy it in a minute. This is nice, bright, plump seed. Write for a free sample. This seed is free from Canada Thistle, Quack Grass and Dodder. You would be proud to show this quality of Alfalfa to your neighbor. We could not replace this seed to sell at this low price. As President of this Company I want you to order Lot "Sealed" on my recommendation. If you do not think it is worth more than you paid, ship it back and I guarantee you will not be out a red cent.

See Price List for PINNACLE MINNESOTA GRIMM

If you object to the small percentage of crop seed in Lot "Sealed" and want the straight Minnesota Grimm, see Price List on opposite page. Our Pinnacle Minnesota Grimm is real fancy quality and the price lower than most others are quoting. Minnesota produces the hardest type of Grimm Alfalfa. I challenge competitors to match Lot "Sealed" Minnesota Grimm or our Pinnacle Minnesota Grimm for price and quality.



**STATE SEALED
AND CERTIFIED
GRIMM**

There is quite a demand for State Certified Grimm Alfalfa of northern origin. The crop was very short. We were fortunate in obtaining a good supply. Most of it comes from Idaho. We could sell this seed today to other seedsmen at a nice profit, but we want to take care of our own customers first. We have the Extra Fancy Blue Tag that has a purity of around 99½% and the Fancy Red Tag that has a purity of around 99¼% to 99½%. This is new crop seed and the germination usually runs well over 90% on both grades. See page 32 for prices.

BLACKFOOT GRIMM

This is also State Certified. It does not have any different characteristics from other Idaho State Certified Grimm. It is grown near Blackfoot, Idaho. The Blackfoot Association are able to get more money for their seed because they have spent considerable money advertising it. We buy it direct from the Association. There was only about 30% of a crop, which accounts for higher prices. See Price List, page 32.

See opposite page for prices.

CANADIAN VARIEGATED

Ontario Grown—In Bu. Sealed Bags
Grimm Type—Super Hardy—Cold Resistant

\$23.70
Per Bu.

It is recognized by the U. S. Dept. of Agriculture as adapted Alfalfa and pays the same soil benefits as the domestic grown. This is new crop Alfalfa. It has high purity and germination. It was put in bushel bags and sealed in Canada, so it is the genuine article. It was grown in Ontario, Canada, and is also known as Ontario Variegated. The duty on Alfalfa from Canada was cut in half about a year ago. This is good news to thousands of farmers who used to sow Canadian Variegated before the high duty was put on about seven years ago. Thousands of farmers claim it is the hardest type of Alfalfa. It has practically the same root system, stems, leaves and blossoms as the Grimm Alfalfa. Many fields in Ontario have been producing seed for 10 to 20 years, which indicates the hardness of this strain of Alfalfa.

Proof of Its Hardiness

In U. S. Dept. of Agriculture Bulletin No. 757 it quotes: "Canadian Variegated has proved more resistant to cold than the common variety and is, therefore, adapted to the same general region as the Grimm and Baltic Alfalfas."

In some States, Canadian Variegated sells at a premium over Grimm. There is no irrigated Alfalfa in Ontario. It is a safe Alfalfa to sow. You will find it cheaper in the long run. Hundreds of customers will verify this statement. The supply of Canadian Variegated is limited.

**A RICH
ECONOMICAL
SEEDING**

AMERICA'S BEST MIXTURE

**PRICED
EXTREMELY
LOW**

**50%
CLOVERS**

Balance
Timothy

**\$6³⁵
Bu.
45 LBS.**

5 bu.
\$31.25

OUR MOST SENSATIONAL

BARGAIN

ALL NORTHERN HOME GROWN SEEDS

We are holding price down to bedrock on this mixture. Extra rich in clovers yet so low in cost that no one need neglect a clover seeding. You are practicing the highest type of economy when you buy this mixture.

The quality of this seed is fine. Has been re-cleaned. Is bright color. Has good purity and germination. It will make a fine stand if it has half a chance. Thousands of our customers consider it the greatest seeding they ever made. We consider that it is the biggest money making mixture on the market today. Never before has there been a bargain to equal this wonderful seeding at this remarkably low price. Suitable for Agricultural Conservation Program.



An Enormous Producer

America's Best Mixture outranks any of our mixtures in yields. We believe it to be the biggest producer of any seeding on the markets. Others try to imitate but when it comes down to the biggest yields of the best hay our mixture takes the lead. The high protein content of the hay makes it worth more per ton than the average similar seeding.

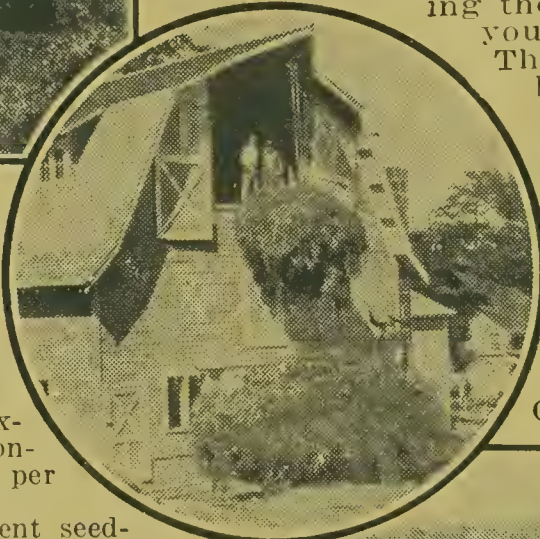
America's Best Mixture is a permanent seeding. It lasts several years. Makes good meadows or pasture. It is composed of over one-half Clovers, such as Red Clover, Alfalfa, Alsike and Sweet Clover. The balance is Timothy. It's all quality seed. We receive hundreds of repeat orders for this wonderful mixture.

You will find it practically equal to a pure clover seeding in its fertilizing value. It yields more than any single clover or grass hay will produce. It helps put your land in shape for Alfalfa. It is a wonderful seeding and will prove one of your biggest and best money crops.

Low Cost Per Acre An Economical Seeding

Compare that with anything else in its class. It is a sensational value. The economy of it will appeal to you if you are a thrifty buyer. The value of the crop will bolster up the profit in farming.

Twelve pounds per acre is enough seed. Sow it on winter wheat or with spring grain. Handle it like you usually do your regular grass or clover seedings. It's practically sure to make a stand. Our customers are enthusiastic about it. They have just cause to be. It gives them more feed per acre and it is a better feed.



**BIG
YIELDS
OF HAY
AND
PASTURE**

Sow America's Best Mixture

More acres in grass and clover will help the farming situation. Sow fewer acres to grain and grow more bushels per acre. That will lower your cost per bushel and increase prices. The proper use of grass and clover seedings will help you turn the trick. With plenty of heavy yielding meadows and pastures such as this mixture will produce you can also lower the cost of producing live stock. Your pork, beef, and mutton will be matured quicker with less grain and they will be better finished. Just provide plenty of America's Best Mixture. It doesn't cost much to sow it.



America's Best Mixture Satisfies; Is Successful
Flat Rock, Ill.
Gentlemen: I have bought several hundred pounds of your America's Best Mixture and have had good success with it. Will try some more this next year.
(Signed) W. L. Dickinson.



Always Saves Money on Grass Seeds

Charlevoix, Michigan
Gentlemen: I have used your clovers and grass seeds for 12 years. They always have good germination and I saved some money on your seeds. I have a 200-acre farm.
(Signed) Ethan Jolliffe.

